eCardMAX 11.0 User Manual

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eCardMax Installation

System Requirement

eCardMax will require the following for a successful installation:

PHP version 5.6 to 7.x

MySQL 4.x or higher (5.x is recommended)

It can be run on any platform: UNIX, Linux, FreeBSD, and Windows.

PHP SAFE_MODE = OFF, this option is required to allow admin and or user to upload files via admin.

GD Library Extension for PHP

Step by Step Installation Instructions for eCardMAX

If you have basic knowledge of using FTP and are sure your hosting service or server will run eCardMAX 10.5 you can use these steps to quickly get started. Otherwise click here to learn the basic of WS-FTP program

- 1. Decompress the eCardMAX 11.x archive to a local directory on your system.
- 2. Upload all the files contained in this archive (retaining the directory structure) to a web accessible directory on your server or hosting account.
- 3. Change the permissions on config.php + config2.php to be writeable by all (777 within your FTP Client). For more information about how to chmod 777 files and folders please come here
- 4. Using your web browser visit the location you placed eCardMAX 10.5 with the addition of install.php, e.g. http://www.mydomain.com/greetings/install.php
- 5. Follow the instruction on the welcome screen to chmod 777 other folders + files.
- 6. Click the link Go to next step to fill out all the requested information and hit Submit.
- 7. If you enter correct your MySQL account, eCardMAX 10.5 should now be available.

When you run script http://www.mydomain.com/install.php you will see this:

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eCardMAX 11.0

Welcome to eCardMAX 11.0. Before you go to next step, please use FTP to chmod 777 list of files and folders below.

Click here to know how to use FTP to chmod 777 files and folder.

- chmod 777 file config.php
- chmod 777 file config2.php
- chmod 777 folder logo
- · chmod 777 folder resource/invitation
- · chmod 777 folder resource/invitation_fonts/user_font
- · chmod 777 folder resource/music
- · chmod 777 folder resource/picture
- chmod 777 folder resource/picture/user_picture
- · chmod 777 folder resource/richedit/upload
- · chmod 777 folder resource/skin
- chmod 777 folder resource/stamp

Click here to go next step

Follow the instruction on the screen to chmod 777 the list of files and folders, then click the link Click here to go next step - you will see the form below

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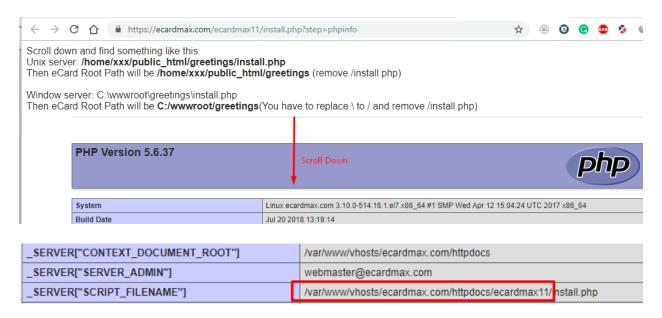


eCardMAX 11.0

Your site information
Admin User Name ID
Admin Password
eCard URL
https://ecardmax.com
eCard Root Path (eCardMAX will auto detect, if you see the text box field below is blank, then you have to fill out eCard Root Path) - Click here to find out eCard Root Path
/var/www/vhosts/ecardmax.com/httpdocs/ecardmax11
Database Server Host Name
localhost
Database Name
Database User Name
Database Password
Check to drop (delete) current eCardMax table if exists? (Use this in case you want to re-install eCardMAX 11.0 - warning your current data will be lost)
Submit

If eCardMAX does not auto detect your eCard Root Path, then visit the link "click here to find out eCard Root Path" - a long page of configuration info will appear. To find out eCard Root Path, scroll down to find this:

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Fill out your MySQL account then click Submit button.

If your hosting company supports site Admin CPanel, click here to see instruction how to create new MySQL account

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Copy/Convert MySQL table from eCardMAX 10.5 to eCardMAX 11.0

If you want to upgrade from eCardMAX 10.5 to eCardMAX 11.0, after you have copied all eCardMAX 11.0 files to your eCard site, you will need to run script upgrade.php, this program will copy/convert eCardMAX 10.5's tables to version 11.0. Remember backup current database before you do that.

This script comes with eCardMAX 11.0 zip file.

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Post Installation Tasks

Once you have successfully installed eCardMAX, you will see the screen below. Please follow instruction on this screen to remove installation files. Leaving these files in place is a very serious potential security issue which may lead to deletion or alteration of files, etc. Please note that until these files are removed, eCardMAX will not operate and a warning message will be displayed.



eCardMAX 11.0

eCardMAX 11.0 has been installed to your server.

Login to Admin area here

https://ecardmax.com/ecardmax11/admin/index.php

Admin User ID and Password were stored inside the script name config.php

FOR SECURITY REASON, YOU MUST REMOVE FILES:

. For new installation: install.php + install_step1.html + install_welcome.html + install.sql + install1.sql

For maximum security we recommend you should use .htaccess to protect directory greetings/admin and change chmod config.php to 440

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Setup Cron Job for Email Reminder Service

What is cron job (cron tab)?

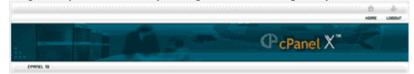
Cron job is a UNIX command for scheduling jobs to be executed sometime in the future. A cron is normally used to schedule a job that is executed periodically - for example, to send out an email notice every month, year. It is also a daemon process, meaning that it runs continuously, waiting for specific events to occur.

If you are running Windows server, you will need to set a "Scheduled Task" to run file greetings/cronjob.php every day at 12:01am (or 2:00am - whenever you like)

Please note: You should rename file cronjob.php to xxzzyyuu.php (the filename likes a password) so that user can't run this file on their browser.

If your server supports cPanel, then the instruction how to set up cron job command below is for you

• Login to your cPanel by using this URL: http://mydomain.com/cpanel



• Click on icon Cron jobs, see image below



• Next screen - click Advanced (Unix Style) button



• Next screen - Input data below then click button Commit Changes

Minute: 2 Hour: 0 Day: * Month: * Weekday: *

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Command:

cd '/home/path/to/greeting_folder/greetings/'; php -q cronjob.php -p processqueue > /dev/null;

You can copy the command code below

Top of Form

cd '/home/path/to/greeting_folder/greetings/'; php-g cronjob.php-p processqueue > /dev/null;

Bottom of Form

Replace /home/path/to/greeting_folder/greetings/ to your eCard Root path.

If you don't know what it is, you can look inside the script config.php, code

\$ecard_root ="/xxx/xxx/xx/greetings";

Minute: 2 - Hour: 0 - Day: * - Month: * - Weekday: * means: your server will auto run the script http://YOU.COM/greetings/cronjob.php every day at 12:02 am (after midnight 2 minutes)

If you want to run the script cronjob.php every day at 3:30am then input like this:

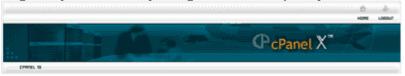
Minute: 30 - Hour: 3 - Day: * - Month: * - Weekday: *

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Setup .htaccess & .htpasswd to protect your admin directory (for cPanel user only)

If your hosting company supports site Admin cPanel, then follow step by step below to setup password to protect your admin directory

• Login to your cPanel by using this URL: http://mydomain.com/cpanel

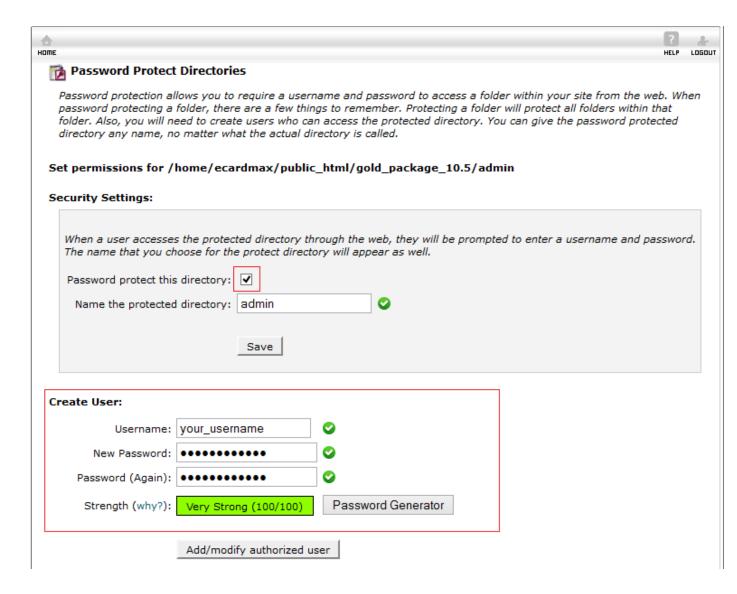


Click on icon Password Protect Directory, see image below



• Next screen you will see the list directory, browse to folder greetings/admin (Open a folder by clicking on its icon. Select the folder you wish to protect by clicking on its name.)

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Check the check box then click Save button - next screen click Go back link to go back to previous page - see image below

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Create User:

Username:		
New Password:		
Password (Again):		
Strength (why?):	Very Weak (0/100)	Password Generator
	Add/modify authorized us	ser

Authorized Users:

To change a user's password, add that user above with the new password.



Done

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Invitation Installation

This document will walk you through the basics on installing the add-on Invitation for eCardMAX 10.5 software.

Version: 11.0

1. Requirements

1) You are running eCardMAX 11.0

2. Quick Install

- 1. Decompress the Invitation 11.0 archive to a local directory on your system.
- 2. Upload all the files contained in this archive (retaining the directory structure) to eCardMAX 11.0 directory on your server or hosting account.
- 3. Using your web browser visit the location you placed eCardMAX 11.0 with the addition of install.php, e.g. http://www.mydomain.com/greetings/install.php

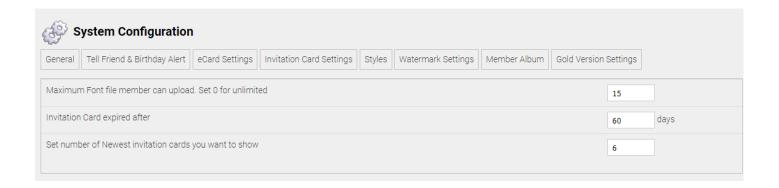
3. Important

Once you have successfully installed eCardMAX 11.0 you MUST ensure you remove /install.php. Leaving it in place is a <u>very serious potential security issue</u> which may lead to deletion or alteration of files, etc.

Invitation Card Settings

Administration => System Configuration => Invitation Card Settings

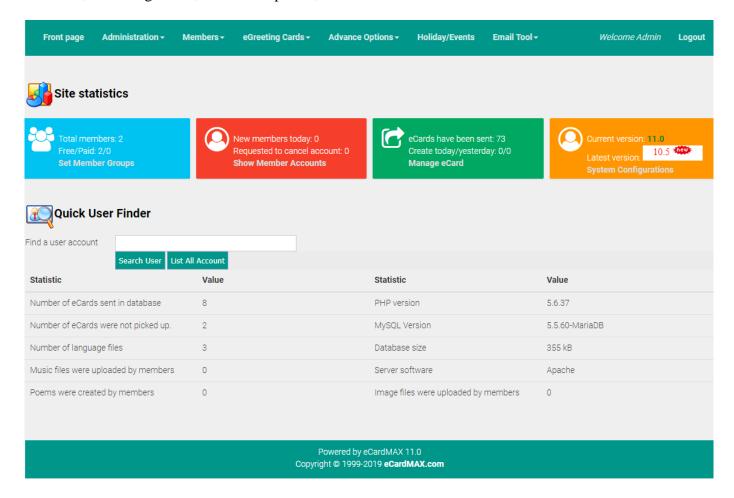
- Maximum Font file member can upload
- Invitation Card expired after



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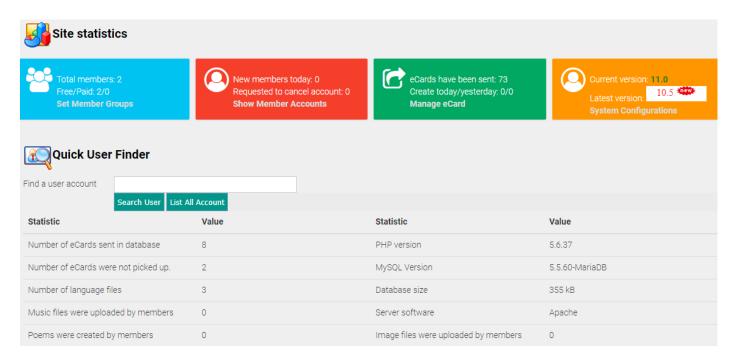
Admin Menu Items

When you are logged in as an administrator, the system provides five modes of operation: Administration, Members, eGreeting Cards, Advance Options, Email Tool.



Site Statistics

This is where you view the most important parts of the site. Admin Index



Change languages for the system



This is where you will configure the language that you want to use. Default language is English. You can add your new language file onto "greetings /admin/languages/". This menu dropdown is displayed.

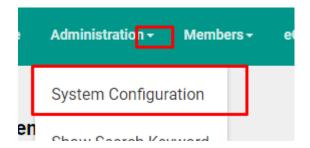
System Configuration

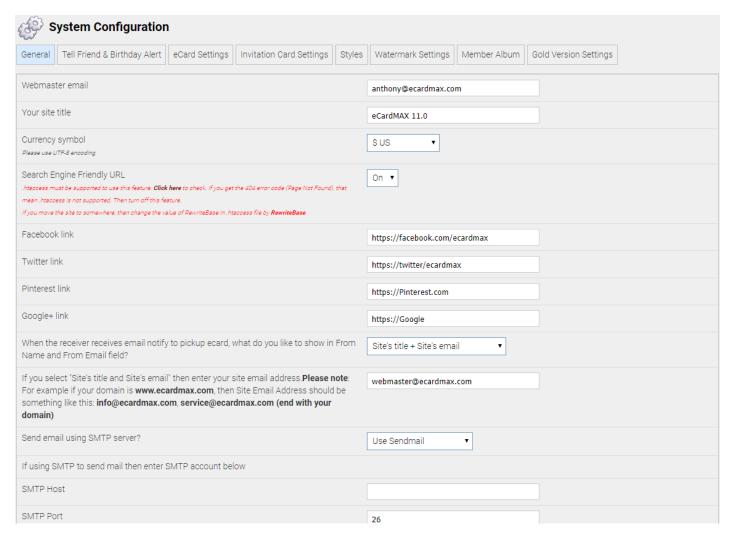
The System Configuration - General Page

This is where you will configure the most important parts of your general public. For this reason, it is important that you spend time with your setup at the early stages of gallery development to get those settings exactly the way you want them, before actually change settings to the general public.

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Administration => System Configuration



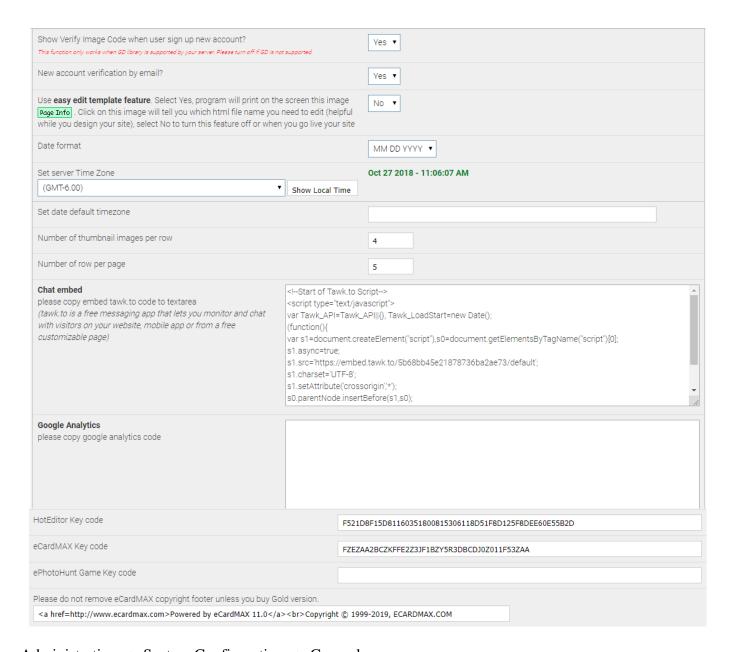


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SMTP using Authentication ?		Yes ▼
SMTP Username		
SMTP Password		
Set meta tag Description for home page		All ecards on our site now free! Send free on
Set meta tag Keyword for home page (separa	te keyword with comma ,)	ecard,postcard,Java Applet,Make Friend,Love
Turn Horizontal banner		On •
Turn Vertical banner		On •
Disable right click (use JavaScript) to prevent	user copy your images?	No ▼
Enable Black list feature. User can subscribe temail from your site again.	their email to this list and never receive any	Yes ▼
GD is supported by your server!		
GD Version	Yes	
FreeType Support	Yes	
FreeType Linkage	Yes	
T1Lib Support	No	
GIF Read Support	Yes	
GIF Create Support	Yes	
JPEG Support	Yes	
PNG Support	Yes	
WBMP Support	Yes	
XPM Support	Yes	
XBM Support	Yes	
WebP Support	No	
JIS-mapped Japanese Font Support	No	

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Administration => System Configuration => General

Value	Description
Webmaster email	All emails sent by the gallery will be sent using this email address. This must be a valid email address.
Your site title	Enter the name of your gallery in this text field. The name you enter will appear as the title that is displayed in the web browser's title bar and is also displayed in many of the different theme templates.
Currency symbol	used as a shorthand for a currency's name

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Please use UTF-8 encoding	
Search Engine Friendly URL .htaccess is supported. You can use SEO URL now	You should also be concerned with user friendliness. URLs with long query strings are not only unfriendly to search engines, but also to users. A user will have a far easier time remembering a URL with real word in it rather than a URL with cryptic numeric data & variable names. Search engine friendly URLs also easily allow you to hide the type of server side programming you're using by removing the tell extension (such as .php) from your URLs. This mean you will be able to change your backend software at a later date without changing your URLs, and it may even provide a security bonus.
Facebook link	The link of Facebook account or fanpage, it will be display in the right front page in Follow us line. For example https://ww.facebook.com/ecardmax
Twitter link	The link of Twitter account, it will be display in the right front page in Follow us line. For example https://twitter.com/ecardmax
Pinterest link	The link of Pinterest account, it will be display in the right front page in Follow us line. For example https://www.pinterest.com/ecardmax/
Google+ link	The link of Google+ account, it will be display in the right front page in Follow us line. For example https://plus.google.com/+ecardmax
When the receiver receives email notify to pickup ecard, what do you like to show in From Name and From Email field?	
If you select "Site's title and Site's email" then enter your site email address. Please note: For example if your domain is www.ecardmax.com, then Site Email Address should be something like this: info@ecardmax.com, service@ecardmax.com (end with your domain)	
Send email using SMTP server?	Send mail php function or smtp method.
Set meta tag Keyword for home page	The meta keywords tag allows you to provide additional text for crawler-based search engines to index along with your body copy.
Set meta tag Description for home page	The meta description tag allows you to influence the description of your page in the crawlers that suppor

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	the tag.
Turn Horizontal banner	Yes: horizontal banner will be shown at front end. No: horizontal banner will be hidden at front end.
Turn Vertical banner	Yes: vertical banner will be shown at front end. No: vertical banner will be hidden at front end.
Disable right click (use JavaScript) to prevent user copy your images?	Yes: Disable right click on front end to prevent users from stealing website's images. No: accessing the right click menu, users can be used to copy and save the images.
Enable Black list feature. User can subscribe their email to this list and never receive any email from your site again.	To secure your site against spammers enable the feature. Yes: enable the feature. No: disable the feature. Today, most people on the internet have dynamic IP addresses that are assigned to them when connecting to the internet by their Internet Service Provider. These IP addresses change each time the user connects to the internet, but during an internet session these IP addresses are "visible" at the websites that thee user is surfing. Within the range of all IP addresses (0.0.0.0 to 255.255.255.255), certain ranges are reserved for special purposes (mostly for the use on private networks). The banning feature will not accept IP addresses banning of addresses that belong to these private ranges (e.g. 192.168.0.1). This is necessary to prevent unexperienced, as well as experienced, eCardMax admin from banning IP addresses within their own LAN. If you're actually running eCardMax on your LAN/WAN that uses private IP addresses (e.g. on a company's intranet) and you want the authority to be able to ban users, switch this option to "Yes". If you're running eCardMax on a web server located in the internet (e.g. you're web hosted), you should keep this option set to "No". If you don't use banning at all, you can safely ignore this setting completely.
Show Verify Image Code when user sign up new account?	This function only works when GD library is supported by your server. Please turn off if GD is not supported.
Use easy edit template feature.	Yes: Select yes, program will print on the screen this image Page Info . Click on this image will tell you

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	which html file name you need to edit (helpful while you design your site), select No to turn this feature off or when you go live your site No: Select no, program won't print that image.
Date format	This is the format of the outputted date string. See the formatting options below: DD MM YYYY MM DD YYYY YYYY DD MM YYYY MM DD
Set server Time Zone	Specify the time zone difference between your local time and the time zone your web server is in. This value will be used to adjust time stamps in eCards and other places.
Number of thumbnail images per row	This sets the maximum images of the thumbnails that are to be displayed for each row. Default value is 4 this means that each row will show 4 thumbnails.
Number of row per page	This sets the maximum row of the thumbnails that are to be displayed for each page. Default value is 4.
Chat embed	Enter chat embed code: Tawk, Tidio, Purechat, Zendesk
Google Analytics	Enter Google Tag manager code
HotEditor Key code	Enter keycode to remove link back to HotEditor site
eCardMAX Key code	Enter keycode to remove link back to eCardMAX site.
ePhotoHunt Game Key code	Enter keycode to remove link back to ePhotoHunt site.

[⇒] Change currency symbol: you can change currency symbol of ecards.

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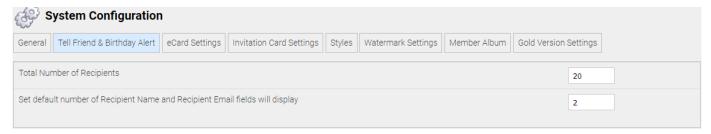


Tell Friend & Birthday Alert

Allows you to get emails alerting you of upcoming birthdays

Administration => System Configuration => Tell Friend & Birthday Alert

- Total Number of Recipents: To restrict total number of recipients per message.
- Set default number of Recipent Name and Recipent Email fields will display



eCard Settings

Administration => System Configuration => eCard Settings

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General	Tell Friend & Birthday Alert	eCard Settings	Invitation Card Settings	Styles	Watermark Settings	Member Album	Gold Version Settings	
	Set eCard (photo) max width eCardMAX will auto resize ecard if original image width > max width						рх	
	AX will auto create thumbnail neight below	image when webr	master upload full size eca	rds to sys	stem, or when members	upload their photo	os to their album. Please	set thumbnail image size
Thumbn	ail image width						300	рх
Thumbn	ail image height						300	рх
Show Ra	ndom Quote at homepage?						Yes ▼	
If Yes , th	en set number of Quote you w	ant to show					3	
Show ca	Show categories at homepage(root categories)? Yes ▼							
Show tal	Show tab ecards at homepage?(tab items is below, if Yes) Yes ▼							
Show Fe	Show Feature cards at homepage? Yes ▼							
If Yes , th	If Yes , then set number of Feature cards you want to show							
Show Most Popular cards table at homepage? Yes ▼								
If Yes , then set number of Most Popular cards you want to show								
Show Top Rated cards table at homepage? Yes ▼								
If Yes , then set number of Top Rated cards you want to show								
Show Ne	Show Newest cards table at homepage Yes ▼							
If Yes , th	en set number of Newest card	ls you want to sho	W				8	

Value	Description		
Set eCard (photo) max width	Sets the maximum allowable size in pixels for the specified dimension of your thumbnails. When changing this setting, only files that are added after the change will be affected. Therefore, it is advisable that this setting not be changed after photos have already been added to the gallery.		
Thumbnail image width	Sets the width on which the maximum pixel size limitation should apply to. When changing this setting, only files that are added after the change will be affected. Therefore, it is advisable that this setting not be changed after photos have already been added to the gallery.		
Thumbnail image height	Sets the height on which the maximum pixel size limitation should apply to. When changing this setting, only files that are added after the change will be affected. Therefore, it is		

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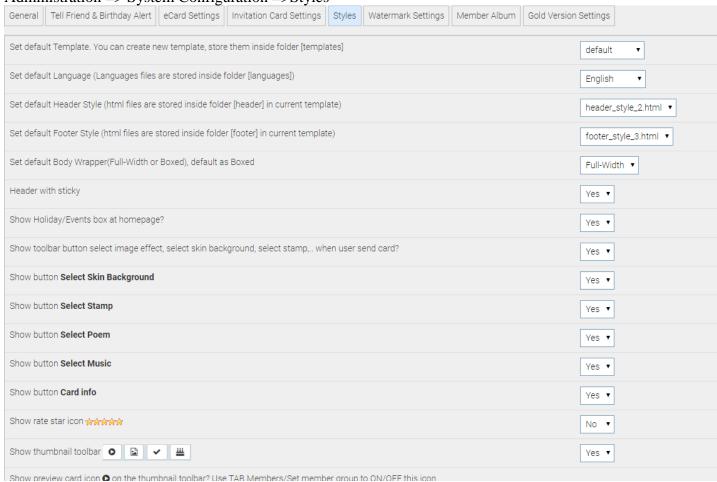
	advisable that this setting not be changed after photos have already been added to the gallery.
Show Random Quote at homepage	Toggles the display of the random quote at homepage. Set to 'NO', the random quote is hidden. Set to 'YES', the random quote is shown.
Show categories at homepage(root categories)	Display thumbnail and name of root(parent) categories at homepage. Set to 'NO', the grid categories is hidden. Set to 'YES', the grid categories is shown.
Show tab ecards at homepage?(tab items is below, if Yes)	Display the tab(Feature, Popular, Newest, Top rated, Random ecard) at homepage. Set to 'NO', the tab is hidden. Set to 'YES', the tab is shown.
Show Feature cards at homepage	Toggles the display of the Feature cards at homepage. Set to 'NO', the Feature cards is hidden. Set to 'YES', the Feature cards is shown.
Show Most Popular cards table at homepage	Toggles the display of the Most Popular cards table at homepage. Set to 'NO', the Most Popular cards table is hidden. Set to 'YES', the Most Popular cards table is shown.
Show Top Rated cards table at homepage	Toggles the display of the Top Rated cards table at homepage. Set to 'NO', the Top Rated cards table is hidden. Set to 'YES', the Top Rated cards table is shown.
Show Newest cards table at homepage	Toggles the display of the Newest cards table at homepage. Set to 'NO', the Newest cards table is hidden. Set to 'YES', the Newest cards table is shown.
Show Random cards table at homepage	Toggles the display of the Random cards table at homepage. Set to 'NO', the Random cards table is hidden. Set to 'YES', the Random cards table is shown.
Card expired after	We keep e-cards for 60 days. After this time, the card is deleted and is no longer available on-line. You can change this time.
Set all cards for members only when you	Yes: set this feature.

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upload new cards	No: not set this feature.

Styles

Administration => System Configuration => Styles



Value	Description
Set default Template	Use this dropdown list to select the default theme for your gallery (Themes are stored in sub-directories of the themes directory).
Set default Language	This sets the default language for your gallery. All language files are stored in the languages directory on your server.
Set default Header Style	Use this dropdown to choose a style of header, admin can edit/create new header at header folder on current template folder(html file).
Set default Footer Style	Use this dropdown to choose a style of footer, admin can edit/create new footer at header folder on current template

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	folder(html file).
Set default Body Wrapper	Set Full-width or Boxed layout
Header with sticky	Header sticky: Yes or No
Show Holiday/Events box at homepage	Yes: show
	No: not show
Show toolbar button	Yes: show
	No: not show
Show button Select Skin Background	Yes: show
	No: not show
Show button Select Stamp	Yes: show
	No: not show
Show button Select Poem	Yes: show
	No: not show
Show button Select Music	Yes: show
	No: not show
Show button Card info	Yes: show
	No: not show
Show rate star icon	Toggles the display of the rating results below each
	thumbnail.
Show thumbnail toolbar	Yes: show
	No: not show
Show preview card icon	Yes: show
	No: not show
Show goto category icon	Yes: show
	No: not show
Show free card icon	Yes: show
	No: not show
Show new icon	Yes: show
	No: not show
Show card type	Yes: show
	No: not show
Show thumbnail card caption (title)?	Toggles the display of the name of card below each
	thumbnail

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Show pay per card amount?	Display the price of each card
Set width of Slider	Sets the size in pixels for the specified dimension of your slide image at homepage. (if you choose full-width layout, slider will also full-width)
Set height of Slider	Sets the size in pixels for the specified dimension of your slide image at homepage.

Watermark Settings

Administration => System Configuration => Watermark Settings

1. Webmaster status

Enable watermark: Yes/No

This function only works when GD library is supported by your server. Please turn off if GD is not supported. You can go to tab General to check GD info.

2. Webmaster position

Determines where the watermark is supposed to be displayed on each picture. Possible options are:

- Top Left
- Top Center
- Top Right
- Middle Left
- Middle Center
- Middle Right
- Bottom Left
- Bottom Center
- Bottom Right
- Tile over the ecard

Enable watermark? This function only works when GD library is supported by your server. Please turn off if GD is not supported. You can go to tab General to check GD info.	Yes ▼
Watermark position	Bottom Right ▼
Path to your watermark image: http://demo.ecardmax.com/templates/watermark_logo.png	

To use your own watermark logo, you must create file watermark_logo.png (image type must be PNG) - with white background color and save it to folder /tempalates/watermark_logo.png	

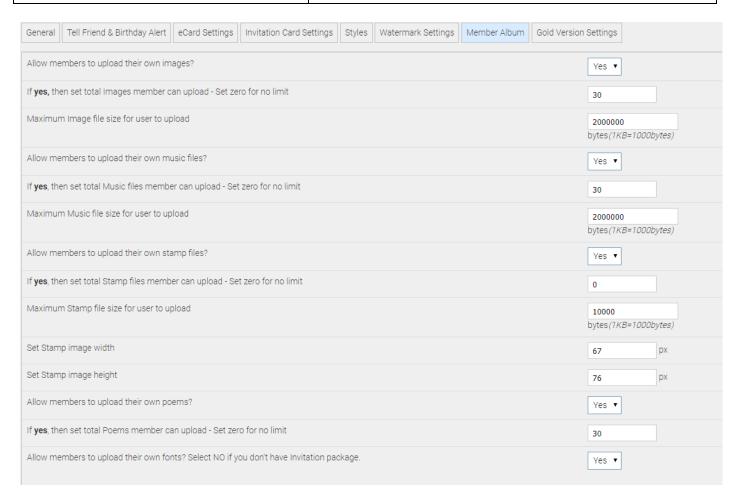
Member Album

Administration => System Configuration => Member Album

Value	Description
Allow members to upload their own	Yes: allow

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images	No: disabled
Allow members to upload their own music files	Yes: allow No: disabled
Allow members to upload their own stamp files	Yes: allow No: disabled
Allow members to upload their own poems	Yes: allow No: disabled

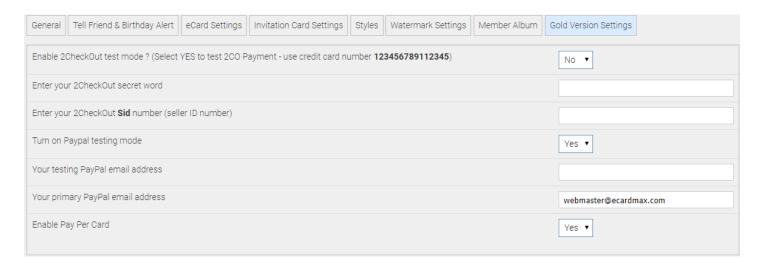


Gold Version Settings

To turn Payment feature ON you need to login to eCardMAX admin area, click the link System Configuration - scroll down to bottom page - go to section Gold Version Settings, then answer Yes for question "Enable 2CheckOut test mode?"

Administration => System Configuration => Gold Version Settings Enable Pay Per Card: turn off this feature that pay per card feature is disabled.

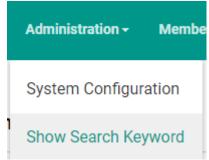
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Show Search Keyword

As your gallery grows, there will be an increasing number of files in it and subsequently a lot of keywords to manage. To help you manage your keywords, there is a keyword manager available - just click on the corresponding link in the admin menu.

Administration => Show Search Keyword



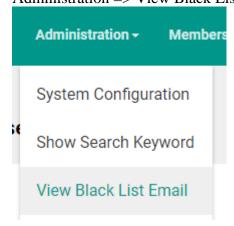
<u>Note:</u> that the keyword manager will only show up in the admin menu, you cannot edit or delete any keyword.



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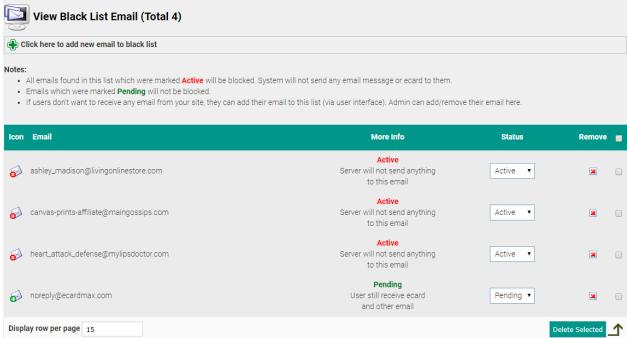
View Black List Email

To help you manage your list email that you don't want to send mail when someone use it on your website, there is a black list email manager available - just click on the corresponding link in the admin menu. Administration => View Black List Email



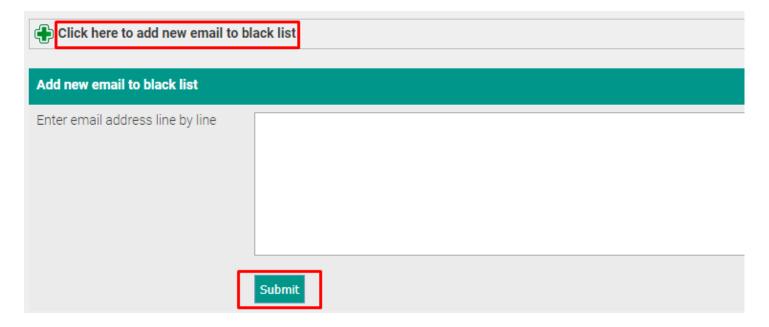
All collectors in this black list are added by administrator of the site. In here, administrator can delete or set status for any users.

- All emails found in this list which were marked Active will be blocked. System will not send any email message or ecard to them.
- Emails which were marked Pending will not be blocked.
- If users don't want to receive any email from your site, they can add their email to this list (via user interface). Admin can add/remove their email here.



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Administrator can add new email to black list by clicking "Click here to add new email to black list" link at the top of the page and filling in the form that will come up.



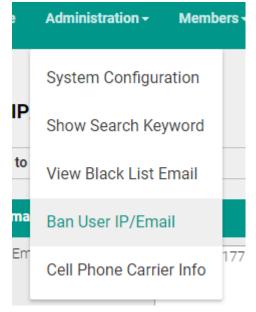
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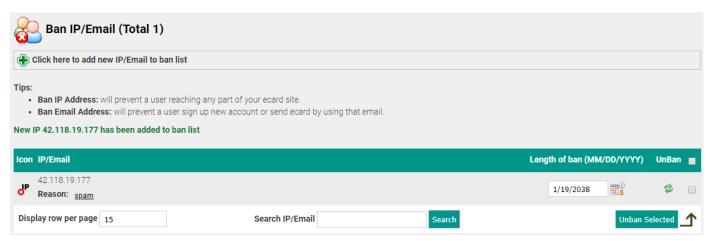
Ban User IP/Email

Ban users based on hostname or IP address. Make sure not to ban yourself! Use this feature with extreme caution, as most users today do not have static IP addresses, this feature should only be employed if you really know what you're doing.

Click on the corresponding link in the admin menu.

Administration => View Black List Email





You can add new IP/Email to ban list by clicking "Click here to add new IP/Email to ban list" and fill in the form that will come up.

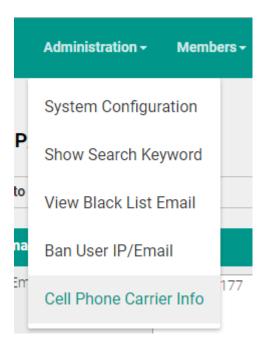
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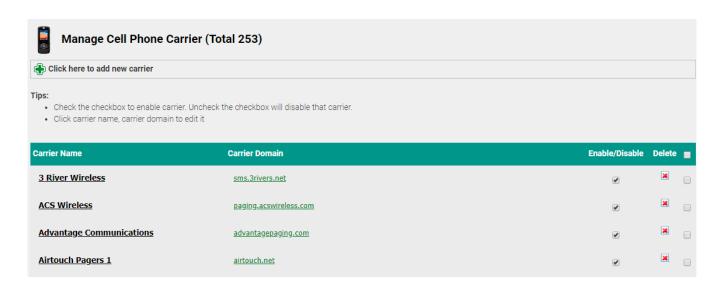
Cell Phone Carrier Info

Information about cell phones for the US Detailed info on new phones

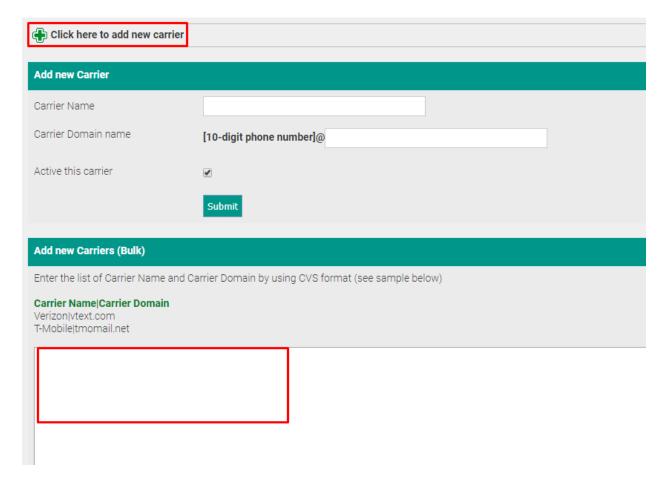
Administration => Cell Phone Carrier Info



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You can add new carrier to list by clicking "Click here to add new carrier" and fill in the form that will come up.

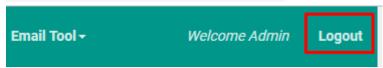


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Sign Out

To ensure system security, make sure to close all Web browser windows when you sign out.

Click Logout

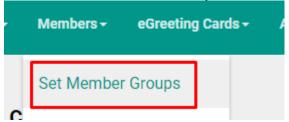


Members

Set Member Groups

This is where you define what members of a group can and can't do. When creating a new user or editing an existing user, you will notice a row named "Member group" - it determines what group(s) the user belongs to.

Members => Set member Groups



- The first field determines the name user group.
- The other fields determine properties of a new group.
- You can set permissions for it by clicking checkboxes.

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Click here to create new Group	
Fill out the form below to create new member group	
Group title *	
Maximum Recipient (when user send ecard) *	10
Show number recipient default(when user send ecard) *	1
Maximum Recipient per hour (prevent spam - ecard) *	20 (0 is unlimited)
Maximum Recipient per day (prevent spam - ecard) *	40 (0 is unlimited)
Maximum Recipient (when user send invitation card)	30
Show number recipient default (when user send invitation card)	1
Maximum Recipient per hour (prevent spam - invitation)	60 (0 is unlimited)
Maximum Recipient per day (prevent spam - ecard)	100 (0 is unlimited)
Group permission	Allow users in this group to send ecards
	Check this box will show watermark image to user in this group
	☐ Show banner ads to all users in this group

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	Allow feature sharing with Google Plus
	Allow feature sharing with Linkedin
	☐ Allow User Print
	check all :: uncheck all
Membership payment amount *	S Users have to pay this amount to become a member of this group
Buy now title 1 * example: Buy now from 2Checkout or Buy now from PayPal	
Buy now link 1 * Enter 2CheckOut or PayPal buy now link here	http://
(To use another currency on payment, please change the value currency_code=EUR in the URL)	
	Click here to auto create PayPal buy now link (base on membership payment amount above and your paypal primary email address. Please check again if the business email in the generated link is the one for paypal payment.)
Buy now title 2 (Optional)	
Buy now link 2 (Optional)	http://
	Click here to auto create PayPal buy now link (base on membership payment amount above and your paypal primary
	email address. Please check again if the business email in the generated link is the one for paypal payment.)
Set time auto expired after user sign up	Forever •
	Submit

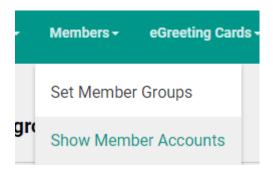
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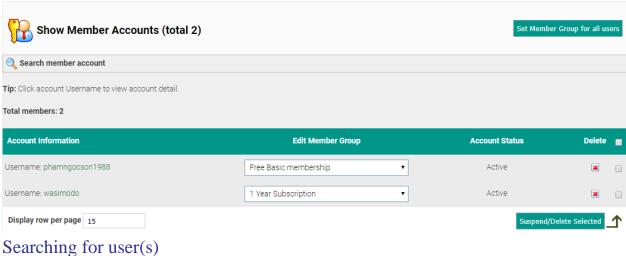
eCardMax 11.0 - User Manual Oct 22th, 2018

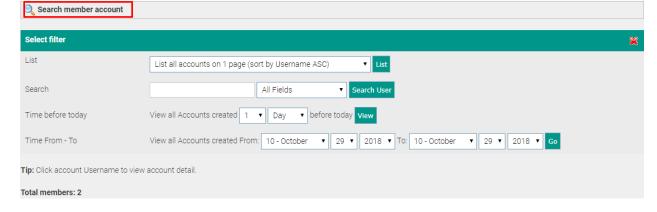
Show Member Accounts

The user control panel can be found when clicking "Show Member Accounts" from the members menu. It is the place where you create and manage your users.

Members => Show Member Accounts







In here, you can search users by many conditions. It is flexible.

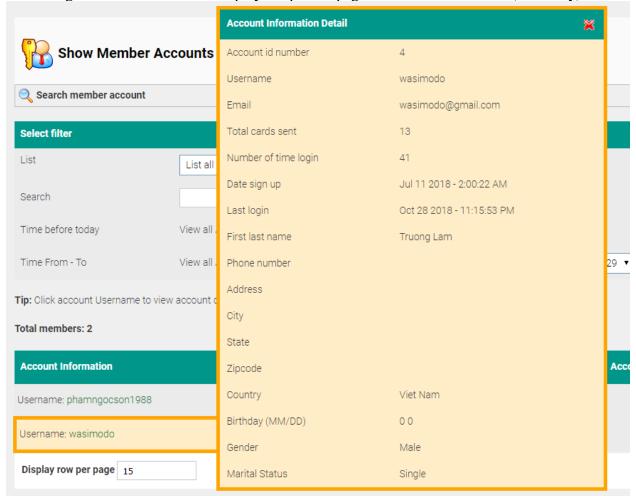
Page controls

You can change number of users show per page by enter a number in display row per page box.

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• If you have more than 15 users, a page tab will appear at the bottom right of the screen, allowing you to go to subsequent pages of your member list

• Clicking on a user's name will display the profile page of the individual user (read only)



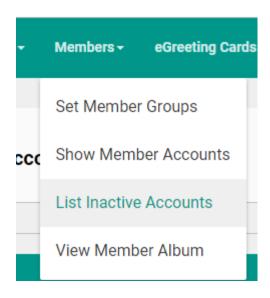
- The "Member Group" column displays the primary member group the user is in, you can change member group for any user.
- The "Account Status" column displays status of user.
- You can change a number of settings for several users at once by clicking the checkbox in back of the user row (use the checkbox at the very top or bottom of the page to select/unselect all users on the page) and then choosing an action to perform from the dropdown box "Suspend/Delete Selected" at the bottom left of the page. The actions you can choose from are "Suspend" or "Delete".

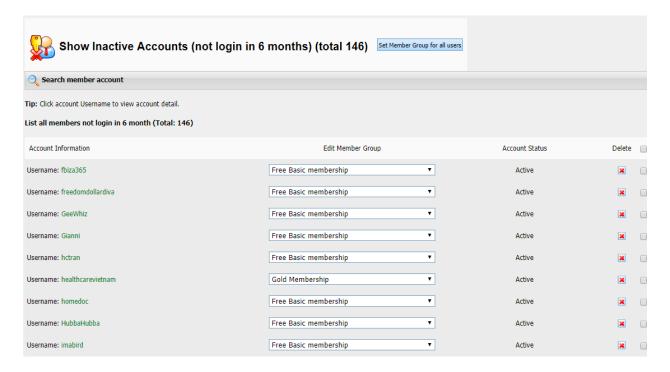
List Inactive Accounts

An account with an "Inactive" status simply means that the person registered, but did not login in 6 month

Members => List Inactive Accounts

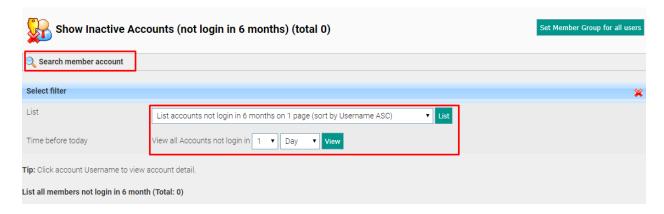
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You can search member account by clicking "Search member account" and fill in the form that will come up.

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View Member Album

eCardMax stores files inside of albums, so you'll need at least one album for your pictures/files to be placed in. Albums can be stored in categories (but they don't HAVE to be in a category, they can just as well go into the eCardMax "root").

When you click on "albums" in the members menu, you will see the Album Manager.

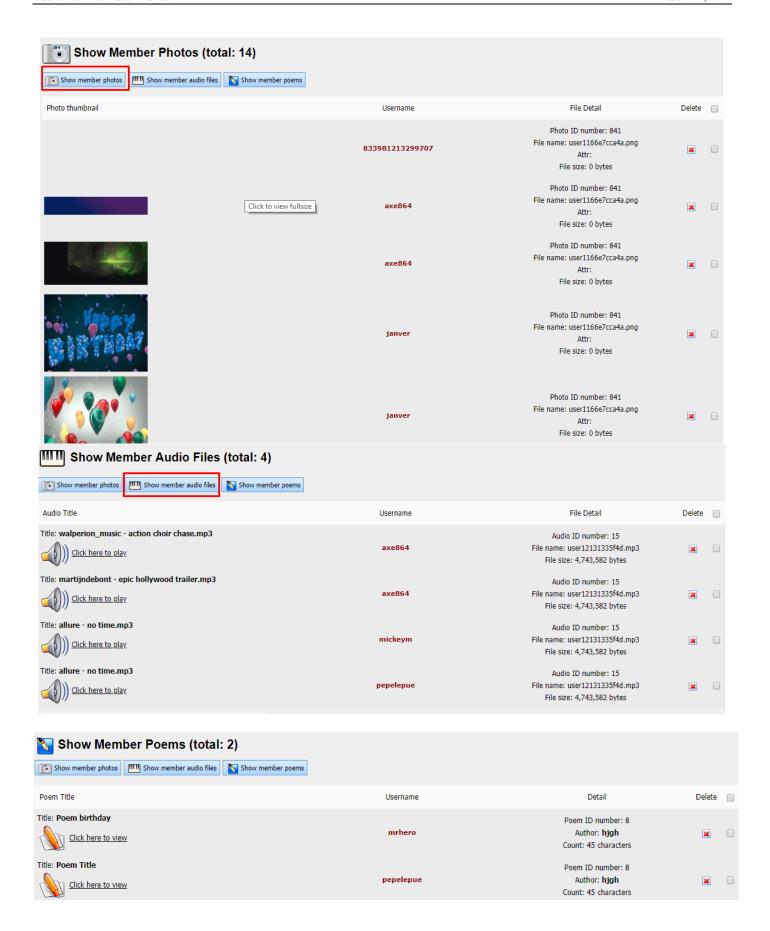
Members => View Member Album



There is a menu displayed next to album:

- Show member photos: allows you to view or delete photos.
- Show member audio files: allows you to view or delete audio files.
- Show member poems: allows you to view or delete poems.

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Deleting albums, audio files, poems

- Click on the album you want to delete
- Click the "Delete" button
- Confirm the alert box with "OK" (Are you sure you want to delete your selected?)

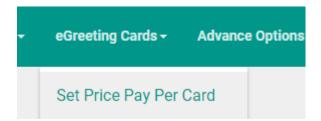
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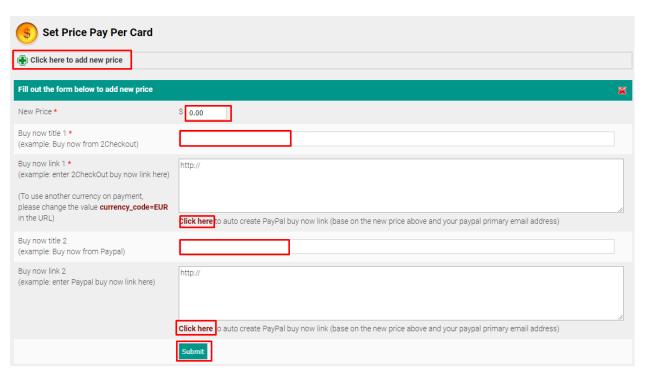
eGreeting Cards

Set Price Pay Per Card

When you set up a Pay Per Card service, you can set price for feature cards.

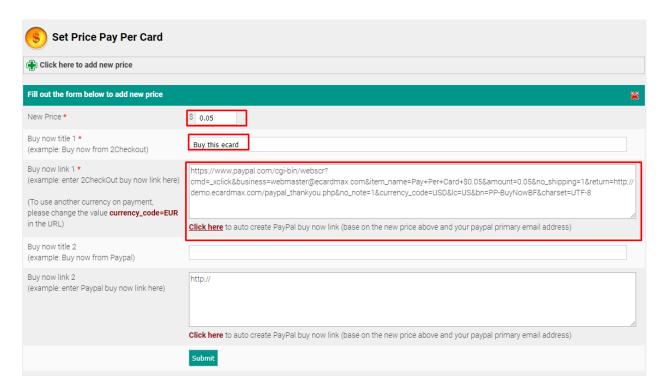
eGreeting Cards => Set Price Pay Per Card





You can add new price to list by clicking "Click here to add new price" and fill in the form that will come up.

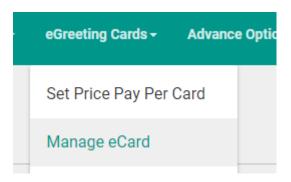
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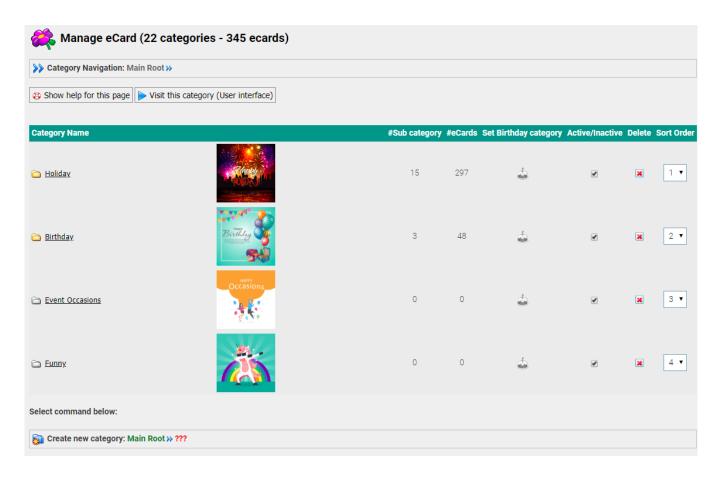
Manage eCard - Add/Remove Categories and eCards

In here, you can manage all categories and ecards. It configures all categories, ecards shown on the frontend. Select eGreeting Cards menu then Manage eCard like image shown below.

eGreeting Cards => Manage eCard



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Check/Uncheck checkbox to activate/deactivate category.

Click birthday cake to set birthday category (eCardMAX will randomly pick an ecard in this category and auto send it to registered users on their birthday.

Icon imeans this category has subcategories.

Icon imeans this category has no subcategories.

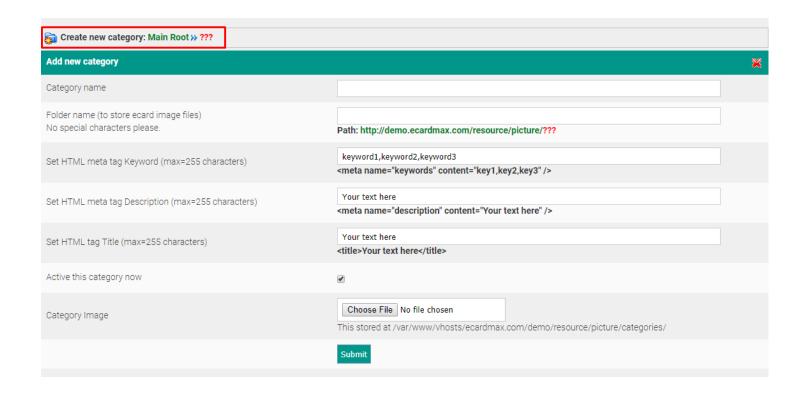
Click icon $\stackrel{\square}{=}$ or $\stackrel{\square}{=}$ to open that category and can modify more detail as description, thumbnail, keyword, title....

Click category name (<u>underline words</u>) to rename category.

Create New Category

To add new category, simply click on the button "Create new Main category" at the top of the page and fill in the form that will come up.

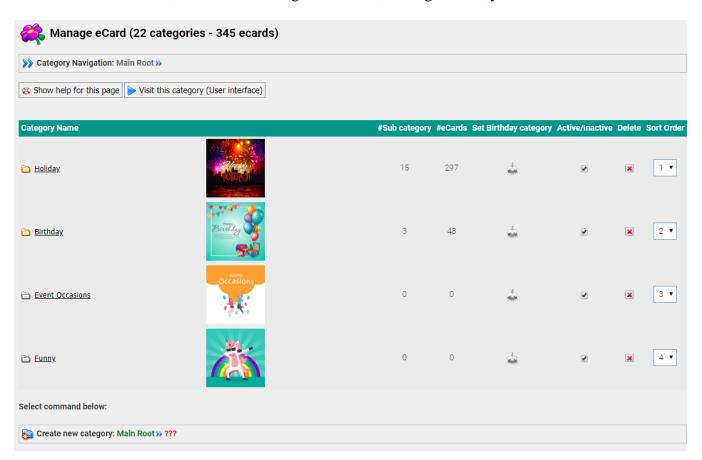
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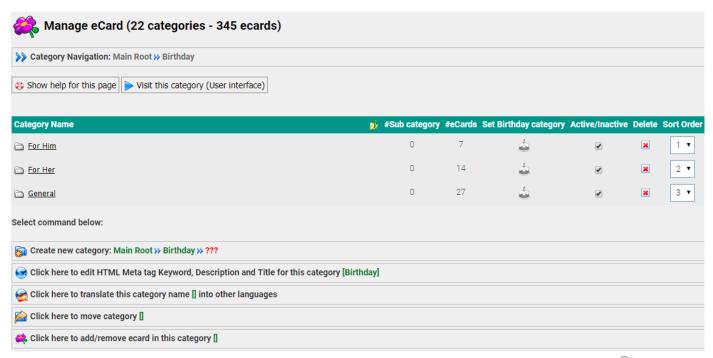
Add/Remove eCards

To add or remove ecards, click on eGreeting Cards menu, Manage eCard, you will see screen like below.

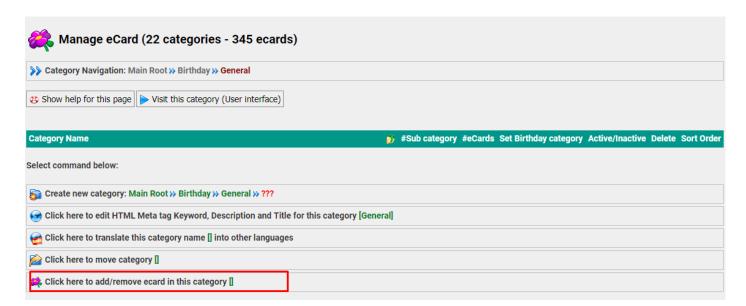


Click on icon to see all subcategories then click icon to manage ecards for that particular subcategory. In case you do not have subcategories then you may add ecards at the main category. The screen below will appear and list all subcategories.

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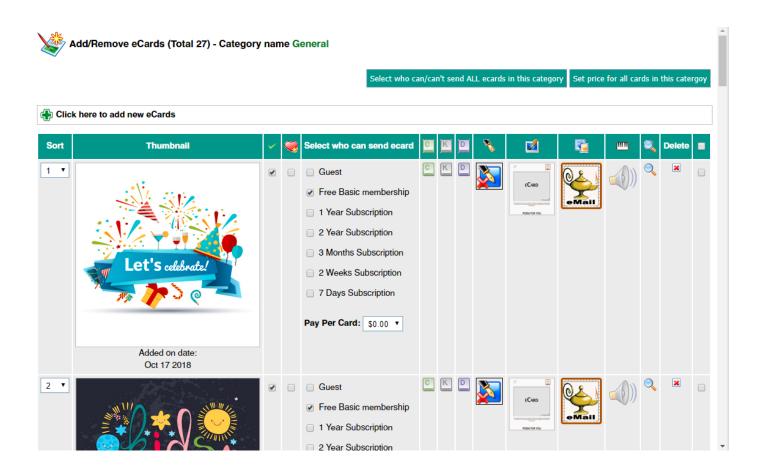


For example if you want to add ecard to the "General" subcategory then click on the folder icon which will show this screen below.



Click "Click here to add/remove ecard in this category[]" to display the screen below.

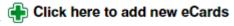
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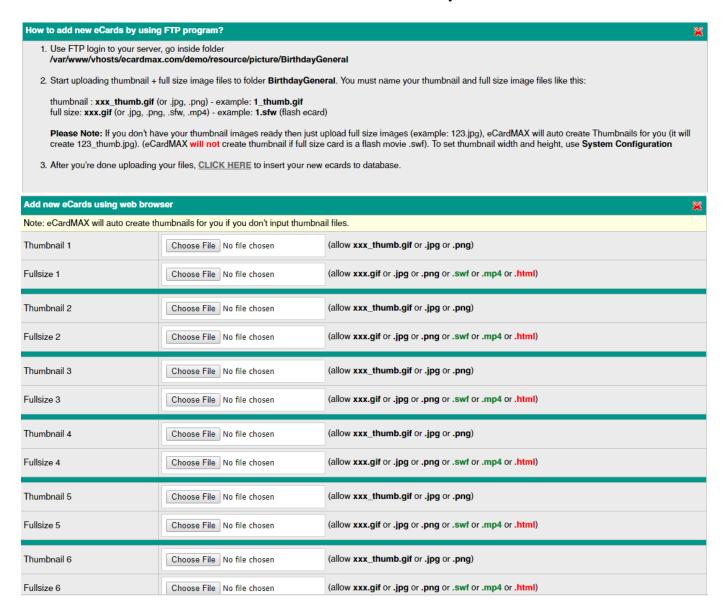
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The screen above displays detail of each ecard. In here, you may add your own ecard or remove existing ecard.

To add new ecard, click



and you will see the screen below:



You may add ecard(s) via admin by click the Browse button and choose thumbnail image and full-size image or you may leave the thumbnail image blank and eCardMax will auto generate the thumbnail image for you base on the thumbnail image size setting under System Configuration.

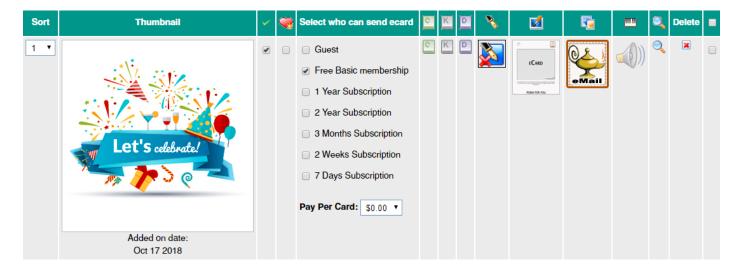
If you have many ecards to upload at once, you may do so via FTP by following the instruction step 1-3 at the top of the above screen.

eCardMAX supports youtube video as a ecards

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After ecard is added you may configure all options for it. By moving your mouse over to each icon in the column header below, you will see description for each item.



Sort – Set the order of ecard display on the front-end

Thumbnail – Shows the thumbnail image of ecard and date added

- Feature ecard, when this is checked, it will show this ecard in the featured ecard section on the front-end

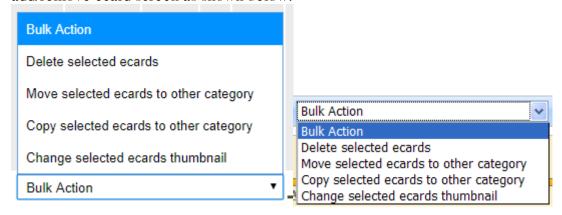
Embed Msg – This is for Flash ecard, if you want to allow user to embed the message when personalize the card to display in your flash ecard, check this checkbox. Additional programming will require for each flash ecard that allows embed message, will require knowledge of flash programming.

Select who can send ecard – This displays different membership groups, if you allow each group to send ecard then check the appropriate box. For Guest and Free Basic Membership groups, if you want either of this group to send this card you will also need to turn on the feature *Allow users in this group to send ecard* in the Members, Set Member Groups section.

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- Click on this icon to enter caption for the ecard which will be displayed under ecard thumbnail on front-end.

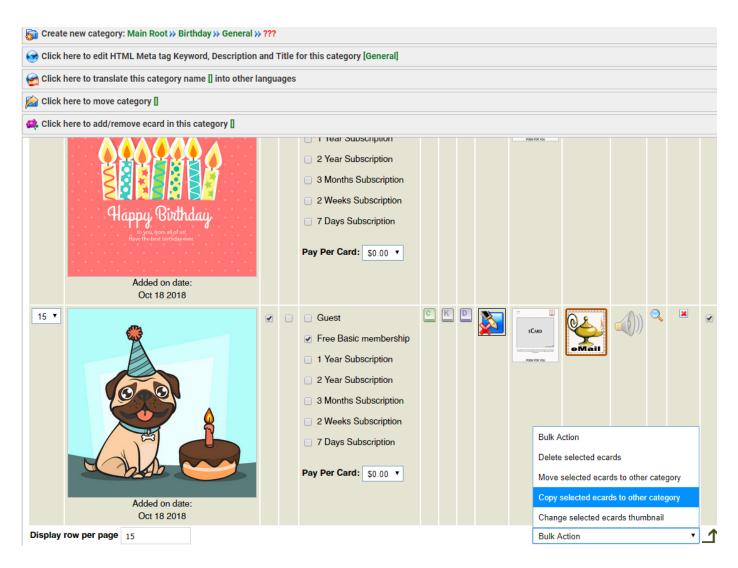
- Click on this icon to enter keywords separated by comma, these keywords will be utilized by search engines.
- Click on this icon to enter detail description for this ecard.
- Click this icon to set the default poem for this ecard.
- Click this icon to set default skin for this ecard.
- Click this icon to set default stamp for this ecard.
- Click this icon to set default music for this ecard.
- Click this icon to preview this ecard.
- Click this icon to delete this ecard.
- Click this icon to apply action to multiple ecards. The action list is available at the bottom of add/remove ecard screen as shown below.



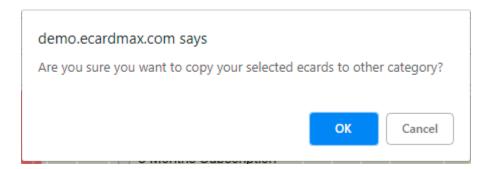
Copy ecard(s) from one category to another category

- Step 1: Click on this link "Click here to add/remove ecard in this category"

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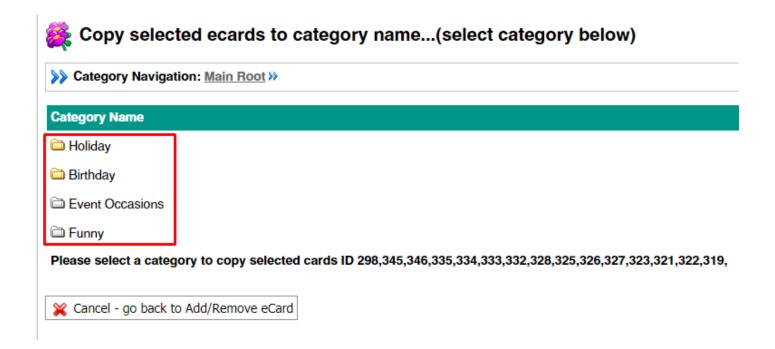


- Step 2: click "OK" button of popup confirmation.



- Step 3: select one category name that you want to copy these selected ecards

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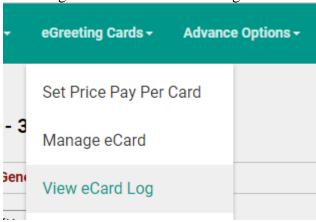


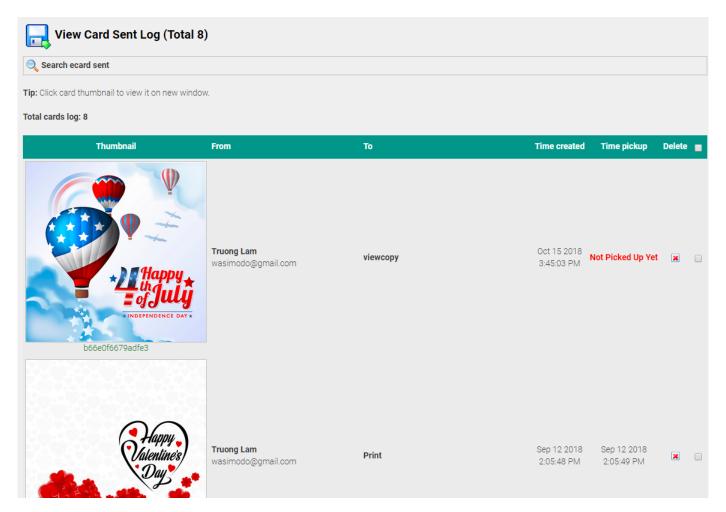
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View eCard Log

All ecards that are being sent are as well written into the database, where the eCardMax admin can view them.

eGreeting Cards => View eCard Log





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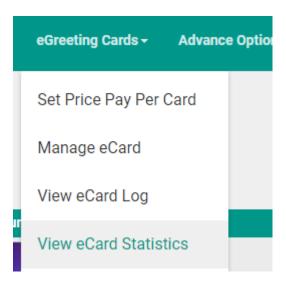
Card Sent Log displays all ecards sent by users. You may use Search ecard sent option to search for all ecard sent by users.

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View eCard Statistics

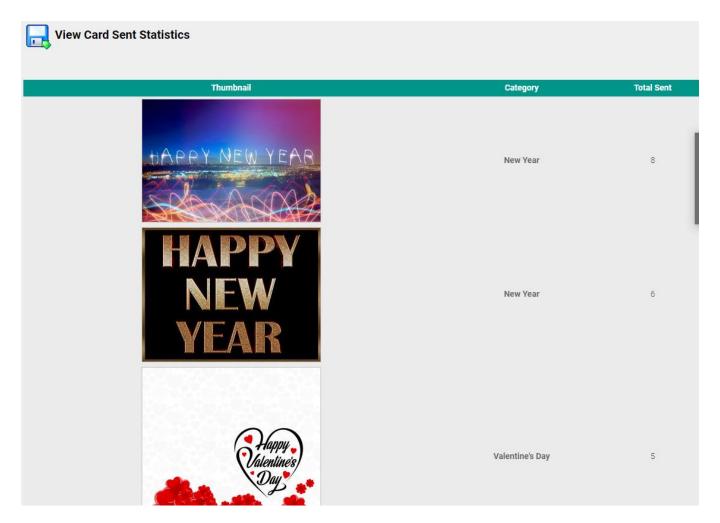
This page shows information about usage of the ecard including thumbnail, category and number of time sent.

eGreeting Cards => View eCard Log



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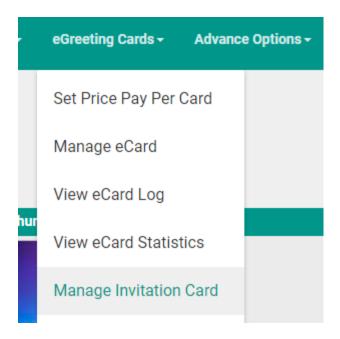


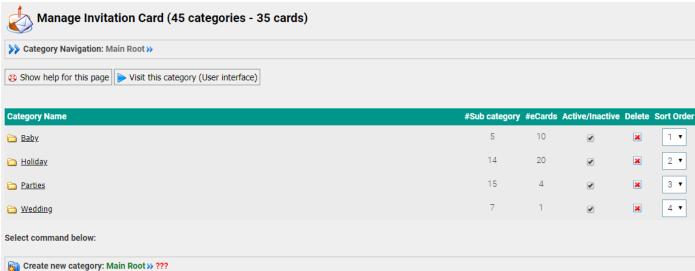
Manage Invitation Card

This section manage all aspect of the invitation, including add/edit/delete a category and add/edit/delete an invitation card for each category.

eGreeting Cards => Manage Invitation Card

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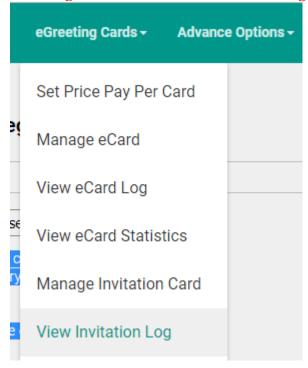
- Check/Uncheck checkbox to activate/deactivate category
- Icon a will tell you that category has subcategory
- Icon im will tell you there is no subcategory
- Click icon in or in to open that category
- Click category name (<u>underline words</u>) to rename category.
- See more commands at bottom page the same ecard.

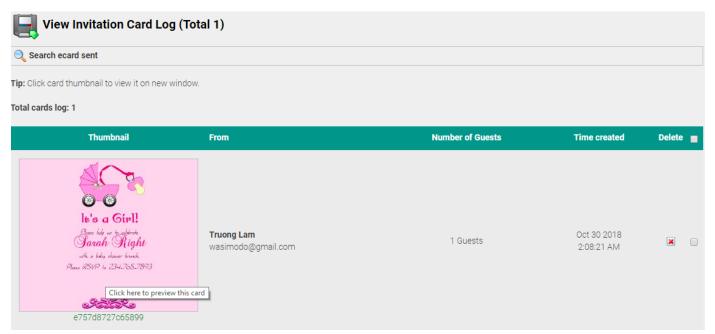
View Invitation Card Log

This page provides information about the usage of the invitation, including: thumbnail, sender info, number of guests, time created of each invitation card.

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eGreeting Cards => View Invitation Card Log





View Invitation Sent Statistics

This page shows information about usage of the invitation ecard including thumbnail, category and number of time sent.

eGreeting Cards => View Invitation Statistics

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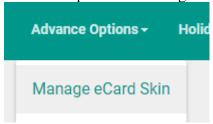
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Advance Options

Manage eCard Skin

Allows administrator to control and manage website's eCard skin collection.

Advance Options => Manage eCard Skin

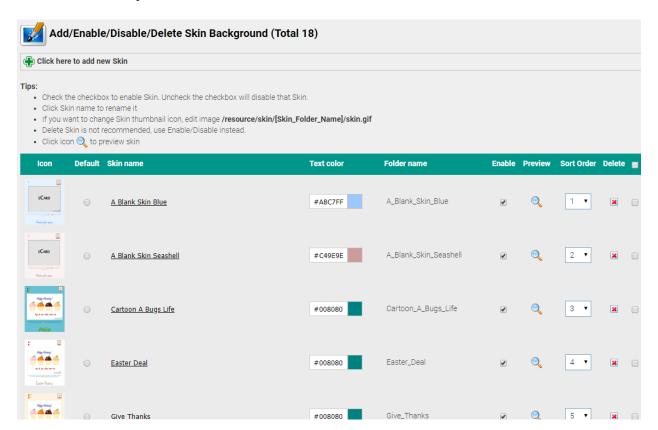


Check the checkbox to enable Skin. Uncheck the checkbox will disable that Skin.

Click Skin name to rename it

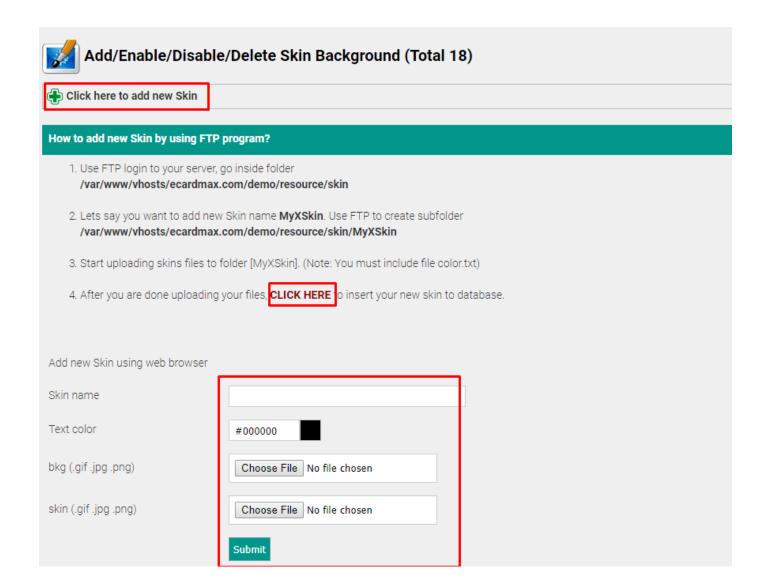
If you want to change Skin thumbnail icon, edit image /resource/skin/[Skin_Folder_Name]/skin.gif Delete Skin is not recommended, use Enable/Disable instead.

Click icon to preview skin



To add new Skin, simply click on the button "Click here to add new Skin" at the top of this page.

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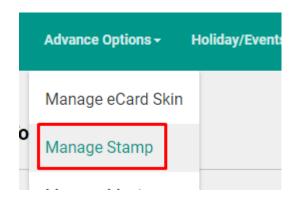


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Manage Stamp

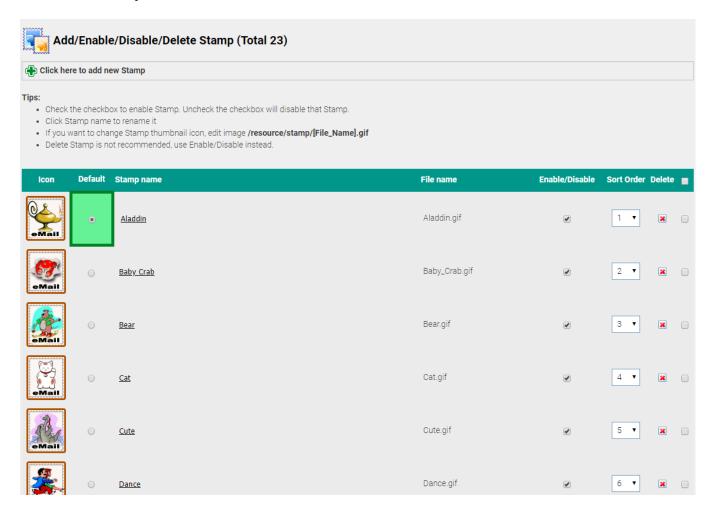
Allows administrator to control and manage website's stamp collection.

Advance Options => Manage Stamp



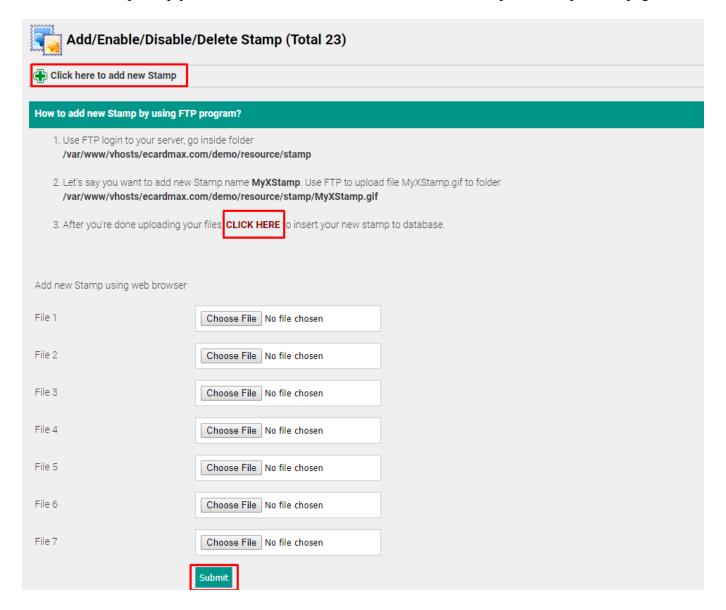
Check the checkbox to enable Stamp. Uncheck the checkbox will disable that Stamp. Click Stamp name to rename it

If you want to change Stamp thumbnail icon, edit image /resource/stamp/[File_Name].gif Delete Stamp is not recommended, use Enable/Disable instead.



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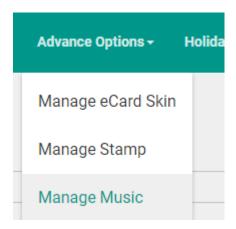
To add new Stamp, simply click on the button "Click here to add new Stamp" at the top of this page.



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Manage Music

Manage the entire music library for adding eCards. Advance Options => Manage Music



Music has category.

Check the checkbox to enable Music. Uncheck the checkbox will disable that Music.

Click Music name to rename it

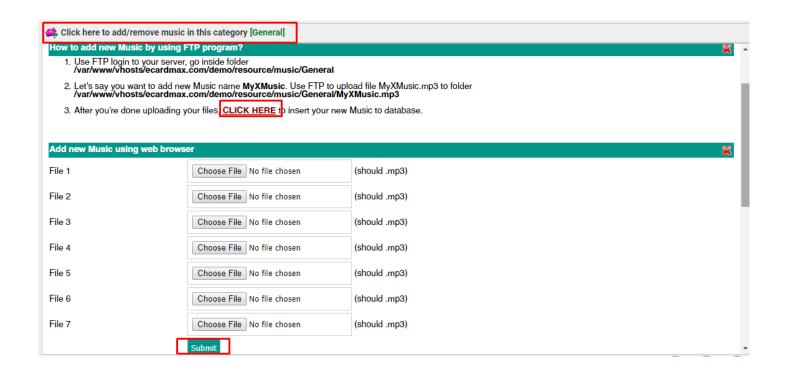
Please use Enable/Disable instead of delete that Music file.

Click Music icon to play audio file, note music should .mp3 file



To add new Music, simply click on the button "Click here to add new Music" at the top of this page.

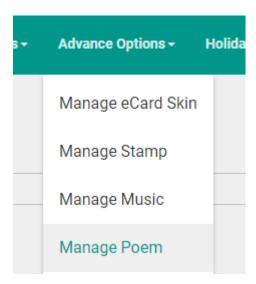
©eCardMax.com Page 68 of 103



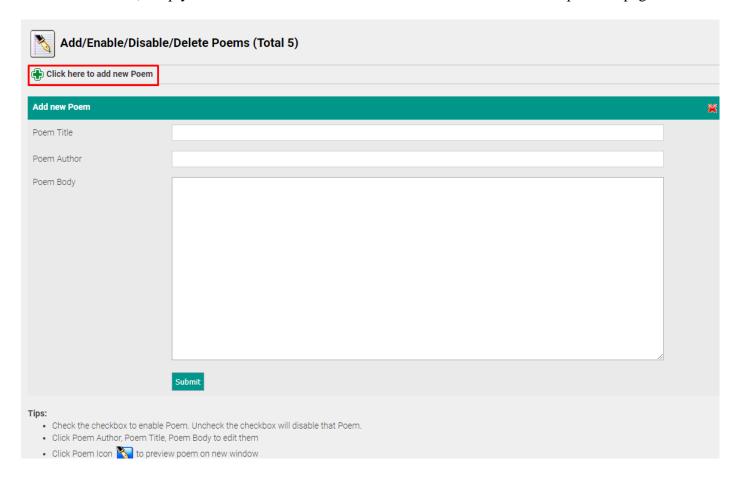
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Manage Poem

Allows administrator to control and manage website's stamp collection. Advance Options => Manage Poem



To add new Poem, simply click on the button "Click here to add new Poem" at the top of this page.



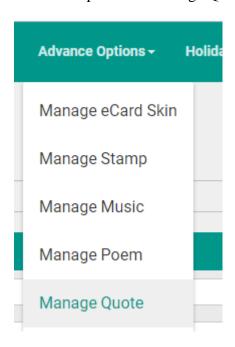
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To edit poem, just focus the field then modify it



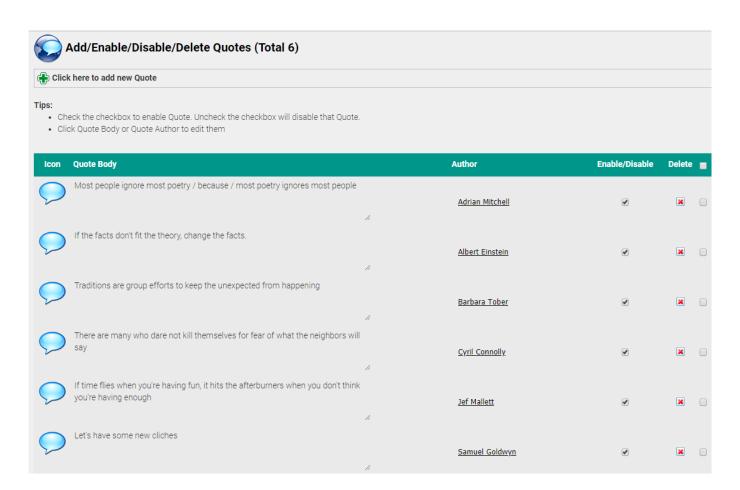
Manage Quote

This is Collection of inspirational quotes. Advance Options => Manage Quote



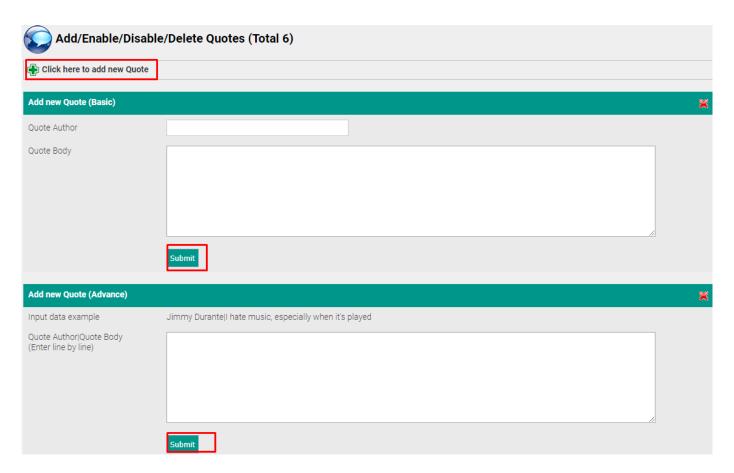
Check the checkbox to enable Quote. Uncheck the checkbox will disable that Quote. Click Quote Body or Quote Author to edit them

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To add new Quote, simply click on the button "Click here to add new Quote" at the top of the page and fill in the form that will come up.

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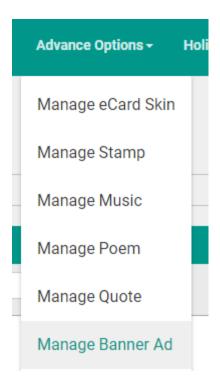


Manage Banner Ad

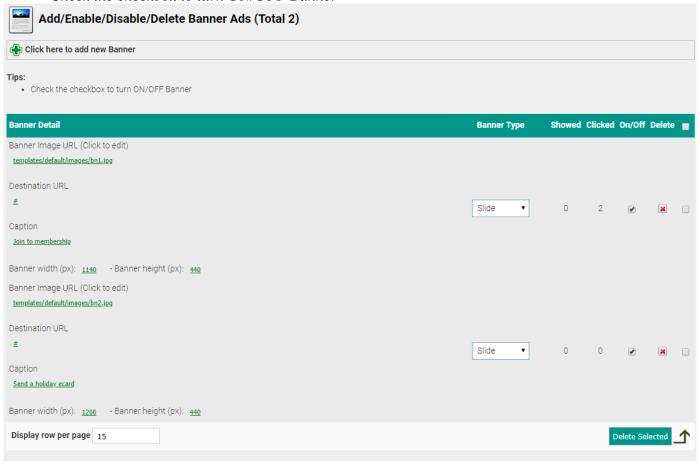
 $\label{eq:Administrator} \textit{Administrator will be able to manage banner ads effectively, saving them time.} \\ \textit{Advance Options} => \textit{Manage Banner Ad}$

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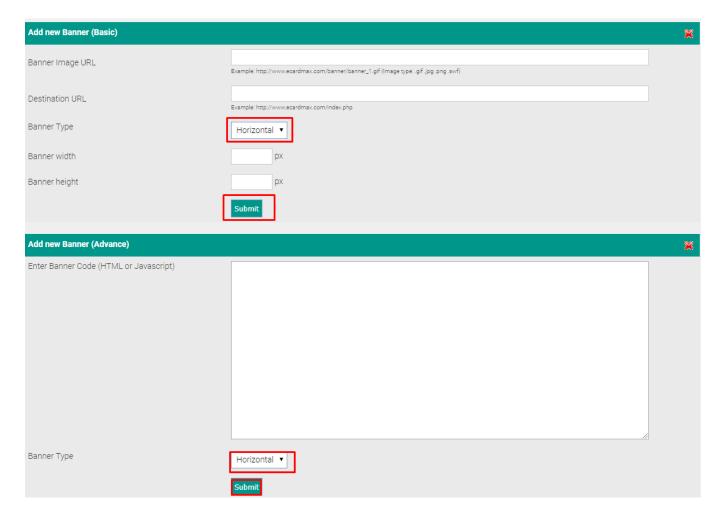


Check the checkbox to turn ON/OFF Banner



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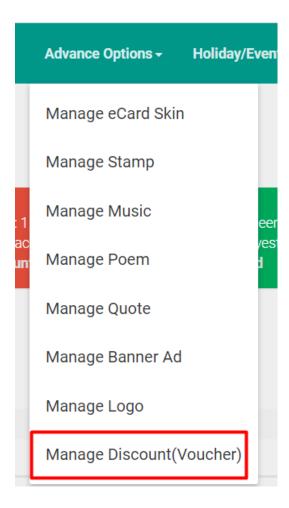
To add new Banner, simply click on the button "Click here to add new Banner" at the top of the page and fill in the form that will come up.



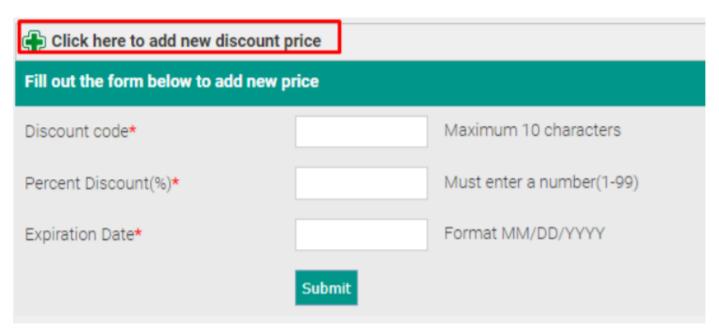
Manage Discount(Voucher)

Easy manage discount voucher code as for new register account Advance Options => Manage Discount(Voucher)

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To create new, please click "Click here to add new discount price"



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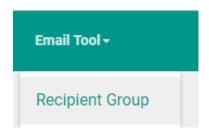
Click to change



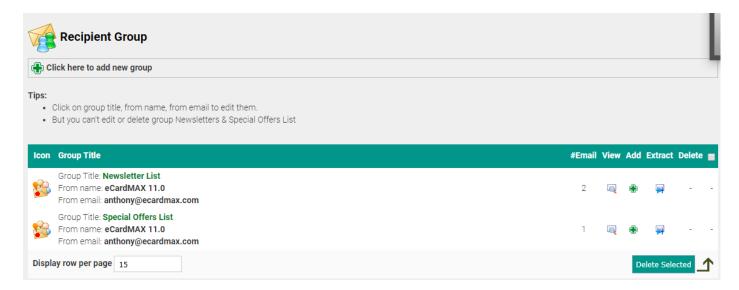
Email Tool

Recipient Group

Email Tool => Recipient Group



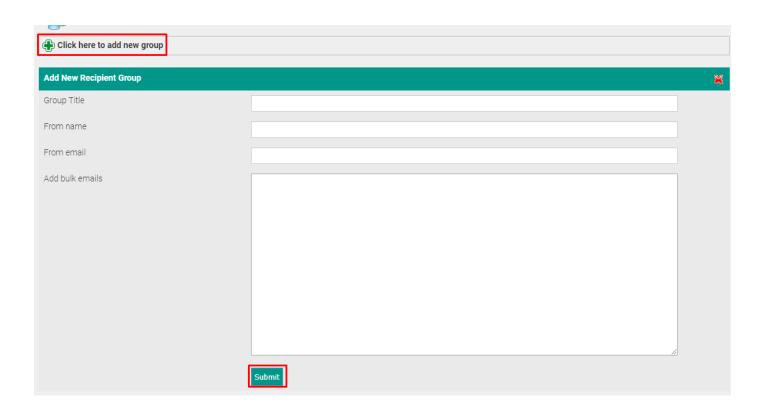
Click on group title, from name, from email to edit them. But you can't edit or delete group Newsletters & Special Offers List



To add new Group, simply click on the button "Click here to add new Group" at the top of the page.

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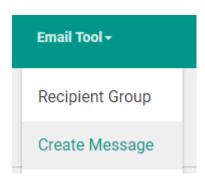
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Create Message

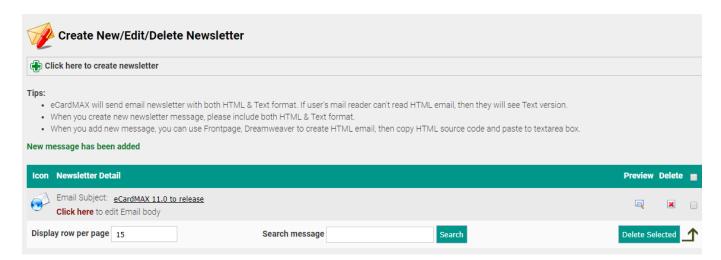
Email Tool => Create Message



eCardMAX will send email newsletter with both HTML & Text format. If user's mail reader can't read HTML email, then they will see Text version.

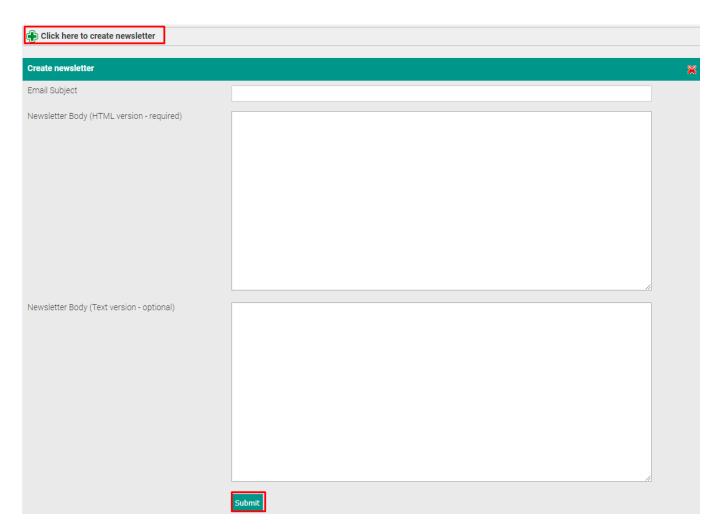
When you create new newsletter message, please include both HTML & Text format.

When you add new message, you can use Frontpage, Dreamweaver to create HTML email, then copy HTML source code and paste to textarea box.



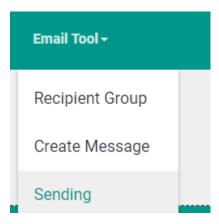
To add new newsletter, simply click on the button "Click here to create new newsletter" at the top of the page and fill in the form that will come up.

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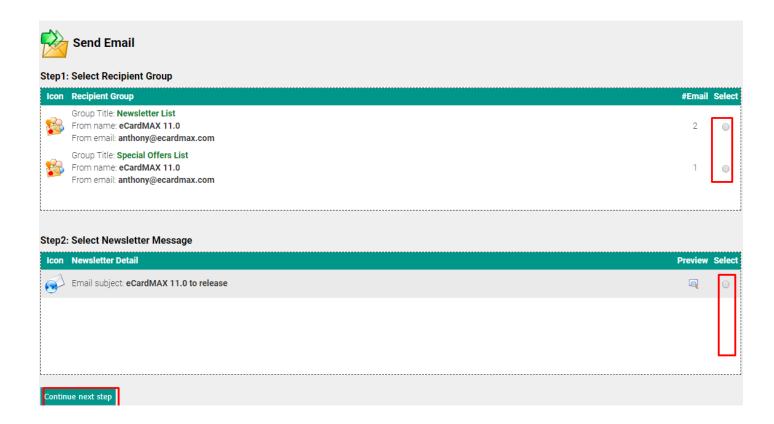


Sending

Email Tool => Sending

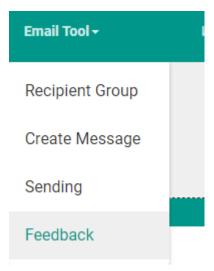


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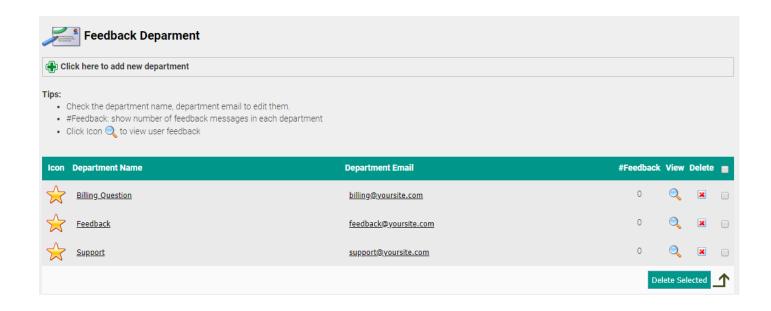


Feedback

Email Tools > Feedback



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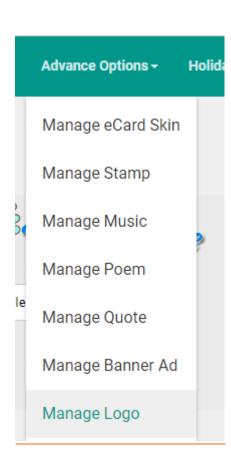
Customization

CHANGE WEBSITE'S CSS, INTERFACE, LOGO

Change Website's Logo



Is Popular Top-Rated New



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Style of front site

You can change properties of styles of buttons to your own styles from ecardmax_folder/templates/default/css/main.css

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Integration with 2Checkout and Paypal

How to integrate eCardMAX to 2CheckOut payment processor

If you don't have 2CheckOut.com account, then click here to get one (No Waiting Weeks, Start Selling in just a Few Minutes - that's true).

First, you need to enable payment feature: Log in to eCardMAX Admin area, click the link System Configuration - go to section Gold version only, then answer Yes for question "Would you like to enable 2CheckOut and PayPal payment?"

You have to rename the script 2checkout.php. For example: rename it to Abnd2543Ps.php (it likes the password - hard to guess and you don't have to remember it). Please do not modify the php code inside unless you know what you are doing.

Next, click the link below to login to your 2Checkout.com member area

https://www.2checkout.com/2co/login

At the main page select the link Set Up Product

Account Homepage

Welcome to your sellers configuration area!

First time here, be sure to look at the following.

No matter what you want to sell, start by setting up your...

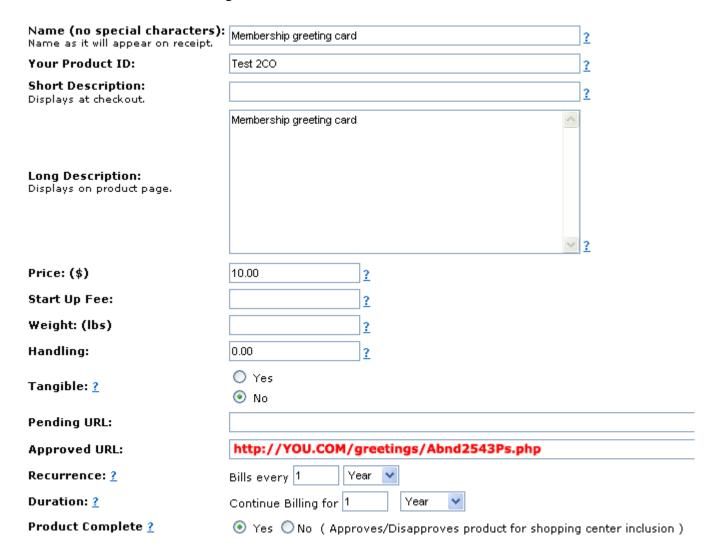
- 1. Bank Account & Payment Details.
- 2. Additional Site Information.
- 3. Vendor Contact Information
- 4. Set Up Products.
- 5. Shipping Methods or e-good allowable countries...
- 6. Business Contact Information.
- 7. Setting Up Your Site.

Always be sure to keep your information up to date.

Next page - click the link on your right hand side New Recurring Product.



Then fill out the form - See image below



Enter the URL of script Abnd2543Ps.php in field Approved URL.

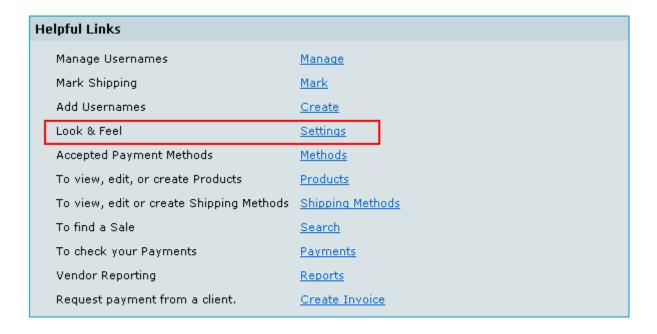
Click Create Recurring Product button when you done, then go back to Set Up Products page you will see this

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Products for #28715 Back to Vendor Information Page Back to Home Nearch by Name or Product ID Product ID Products Per Page Your Product ID Change Product Name Search Products Product Shop Your Product ID Name Actions **Price** ID Status Not Test 2CO Membership greeting card Image Edit HTML 10.00 Submitted Save Changes

Now, please remember your Product ID is 1

Next, go back to Account Homepage, inside Helpful Link table - click the link Look & Feel Settings



Next page, select Yes for Direct Return, then enter the URL of script Abnd2543Ps.php

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Direct Return

If set to Yes buyers will be immediately directed to your URLs below once they click the Complete Order button. If set to No the buyers will have to click a button to return to your URLs below.



Note: You MUST get your passbacks working with direct return turned OFF before we will help you with a problem with direct return turned ON.

Approved, pending and affiliate area

Approved URL

Input a url for your customers to be sent to on a successful purchase.



Example: https://www.yoursite.com/yourscript.php

Pending URL

Input a url for your customers to be sent to when a purchase cannot be verified immediately.



Example: https://www.yoursite.com/yourscript.php

Scroll down to set your Secret Word, then click Save Changes button

Now, login to eCardMAX admin area, scroll down to bottom page, at section Gold version only enter your 2CheckOut secret word, your 2CheckOut sid number (seller ID number) and your 2CheckOut product_id number.

To test 2CheckOut payment script, answer Yes for question Would you like to turn ON 2CHECKOUT TEST MODE?

Go to your eCardMAX homepage, click button Join Now to test 2CheckOut payment script. Use credit card number 123456789112345 to make the payment.

When you go live your site you MUST turn OFF 2CheckOut Test Mode (say No for question Would you like to turn ON 2CHECKOUT TEST MODE?)

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How to integrate eCardMAX to **PayPal** payment processor

If you don't have PayPal.com account then click here to get one. Please note: You have to become a PayPal verified member in order to sell product on your site.

First, you need to enable payment feature: Log in to eCardMAX Admin area, click the link System Configuration - go to section Gold version only, then answer Yes for question "Would you like to enable 2CheckOut and PayPal payment?"

Then, enter Your primary PayPal email address

Please note: If you have 2 or more Paypal email accounts then you have to use your Primary PayPal email account. To know which email account is your primary account then do this:

- Login to your PayPal member area
- Click "My Account" tab then click the link Instant "Profile"

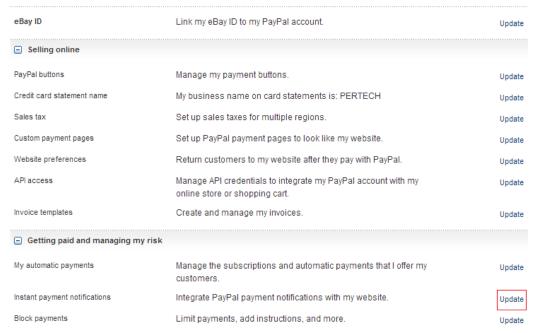




Next page you have to click "My selling tools", then "Update" Instant payment notifications

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My Account Send Money Request Money Merchant Services Products & Services

Instant Payment Notification (IPN)

Back to Profile Summary

Instant Payment Notification (IPN) is a PayPal feature that sends messages about payments (and other transactional events) directly from PayPal to your website(s)' back-end systems. You can view up to 28 days worth of messages. You can also

- Resend messages not received by your website(s)' back-end systems
- · Temporarily stop receiving messages (useful when performing maintenance on your back-end systems)

Messages are generated but stored at PayPal until you start receiving them again.

Use the IPN feature in these situations:

- Your service provider, cart provider or website developer has asked you to
- You have back-end systems that require IPN messages to automate business processes, such as creating shipping notifications and inputs to accounting applications.

Learn more about the IPN feature.

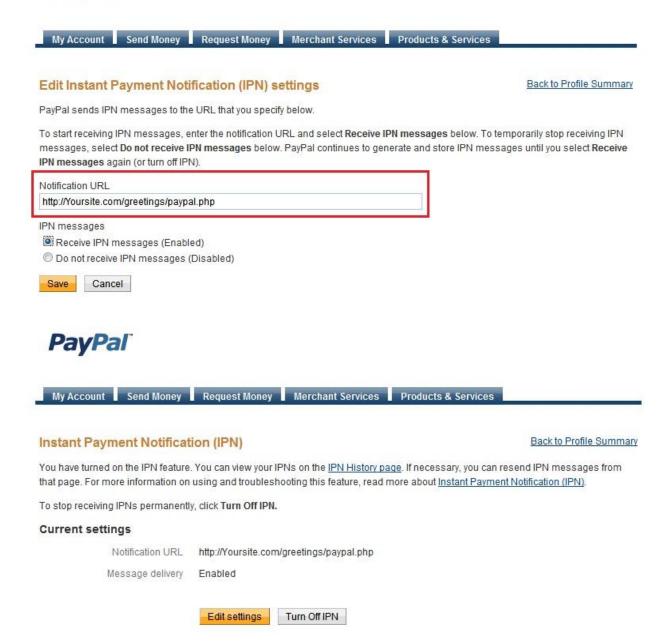
By clicking "Edit IPN Settings," you will be taken to the configuration page, where you determine where to send IPN messages and decide to start or stop receiving the messages.



And then you have to check Receive IPN messages (Enabled) and enter the URL of your paypal.php script - click Save button when you done.

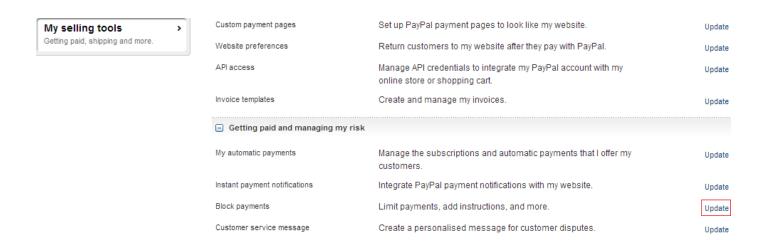
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Go back "My selling tools", "Update" Block payments

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In here, you can edit preferences about your payment receiving. Click "Save" button after finish editing.

Payment Receiving Preferences

Back to My Profile

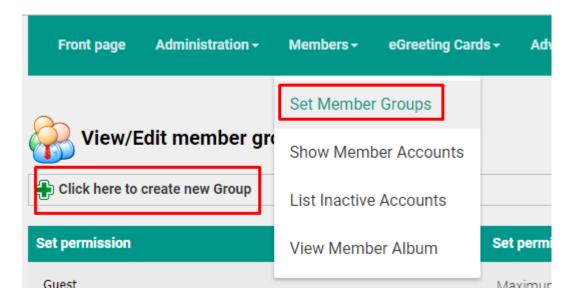
Note: If you are using IPN, you must update your scripts to handle payments in currencies other than U.S. Dollars. Learn More

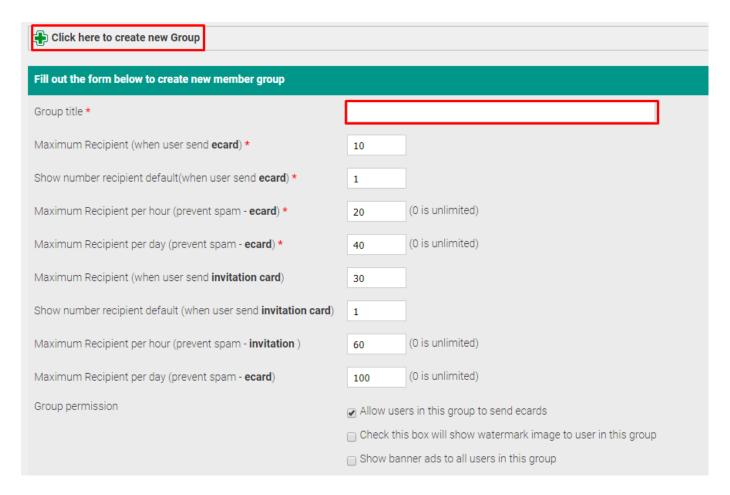
Allow payments sent to me in a currency I do not hold:

 Yes, accept and convert them to U.S. Dollars. <u>Additional charges apply.</u> No, deny the payments Ask Me, decide accepting or denying each individual payment
Block accidental payments: You may prevent accidental payments by blocking duplicate invoice IDs Yes, block multiple payments per invoice ID No, allow multiple payments per invoice ID
Block payments from users who: Initiate payments from the Pay Anyone subtab of the Send Money tab
(If checked, you may enter an Alternate Payment URL for your buyers.)
Alternate Payment URL: http://
(optional)
Block the following payments:
Pay with eCheck or German bank transfer for all website payments except eBay. NOTE: You may not block eCheck payments on eBay.
Pay with eCheck or German bank transfer for all website payments except eBay. NOTE: You may not block
Pay with eCheck or German bank transfer for all website payments except eBay. NOTE: You may not block eCheck payments on eBay. Block payments from Student account users under 18 years old:

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In eCardMAX Admin area, inside "Members" tab, click "Click here to create new Group" to expand "Create new member group" form. (See image below)





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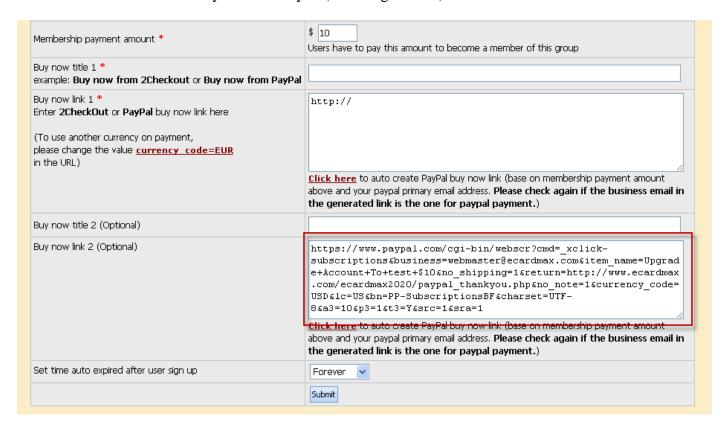
	Allow feature sharing with Google Plus
	Allow feature sharing with Linkedin
	☐ Allow User Print
	check all :: uncheck all
Membership payment amount *	S Users have to pay this amount to become a member of this group
Buy now title 1 * example: Buy now from 2Checkout or Buy now from PayPal	
Buy now link 1 ★ Enter 2CheckOut or PayPal buy now link here	http://
(To use another currency on payment, please change the value currency_code=EUR in the URL)	
	Click here to auto create PayPal buy now link (base on membership payment amount above and your paypal primary email address. Please check again if the business email in the generated link is the one for paypal payment.)
Buy now title 2 (Optional)	
Buy now link 2 (Optional)	http://
	Click here to auto create PayPal buy now link (base on membership payment amount above and your paypal primary email adoress. Please check again if the business email in the generated link is the one for paypal payment.)
Set time auto expired after user sign up	Forever ▼
	Submit

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Click "Click here" to pop-up a Create PayPal Recurring Payments Link, choose how many years you want then click "Create PayPal Link"

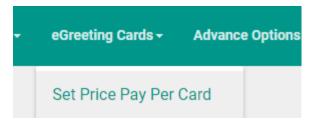


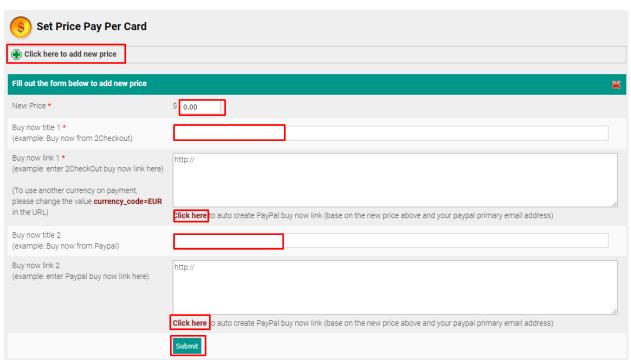
The Admin area will create PayPal link for you (See image below). Click Submit button to save.



Inside "eGreeting Cards" tab, click "Set Price Pay Per Card", then click "Click here to add new price" to expand the form (See image below)

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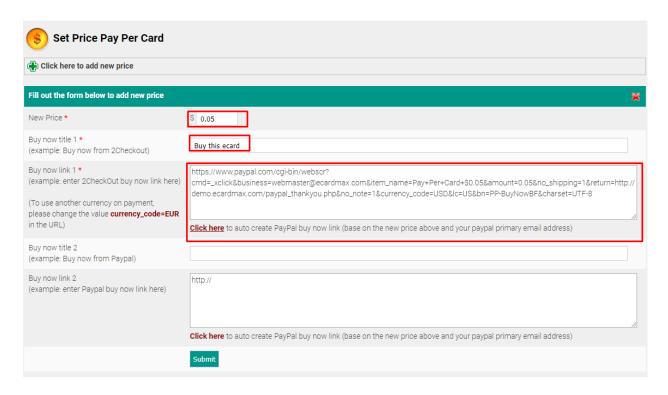




You can add new price to list by clicking "Click here to add new price" and fill in the form that will come up.

Click "Click here" to create PayPal link for you (See image below). Click Submit button to save.

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Remember to click Submit button to save these settings to eCardMAX database.

Now, go to your eCardMAX homepage, click Join now button to test PayPal payment script

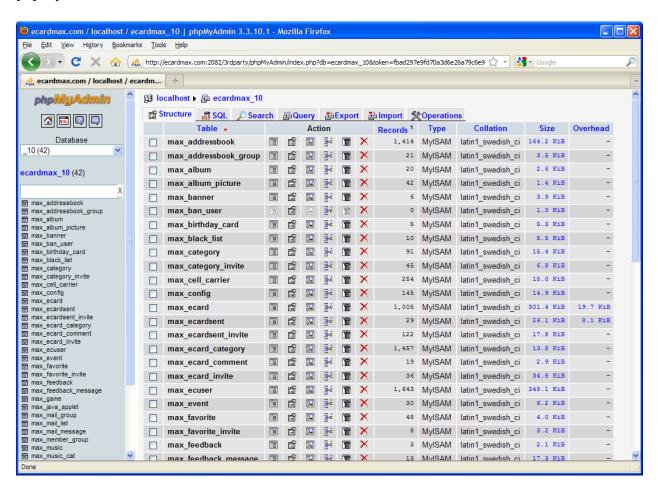
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How to Back Up and Restore Database with phpMyAdmin

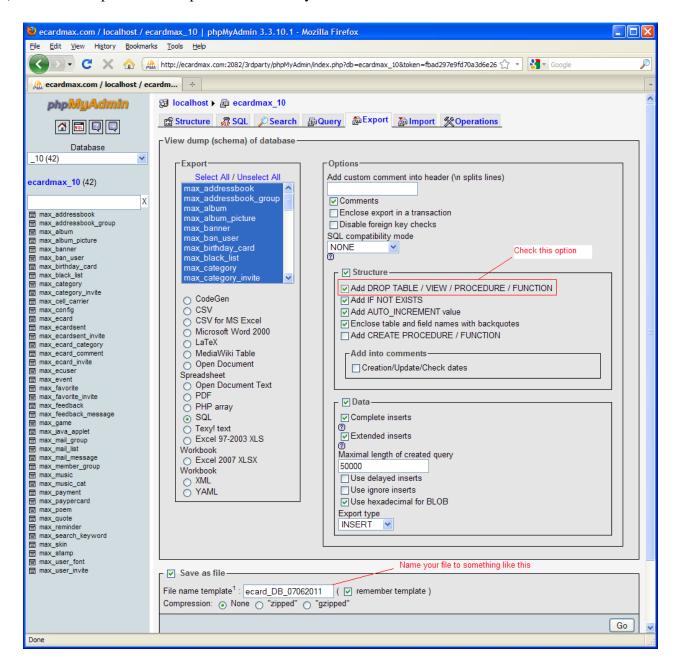
How to Back Up Database with phpMyAdmin

This section describes how to back up your eCardMax database with phpMyAdmin.

1) Launch phpMyAdmin via cPanel, if you are not use cPanel, then make sure you have phpMyAdmin installed and just run it. If you do not know if phpMyAdmin is installed on your web server then contact your hosting provider for support. The screen below shows phpMyAdmin with ecardmax_10 database selected.

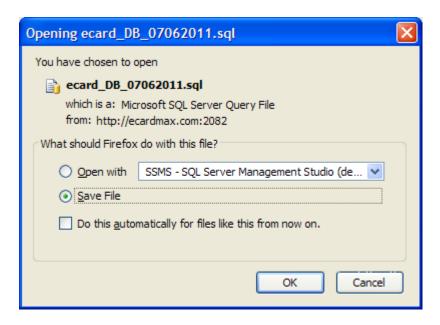


2) Click on Export link at top and it will take you to the screen below.



Follow red color instruction on the screen above after that click Go and the screen below will popup.

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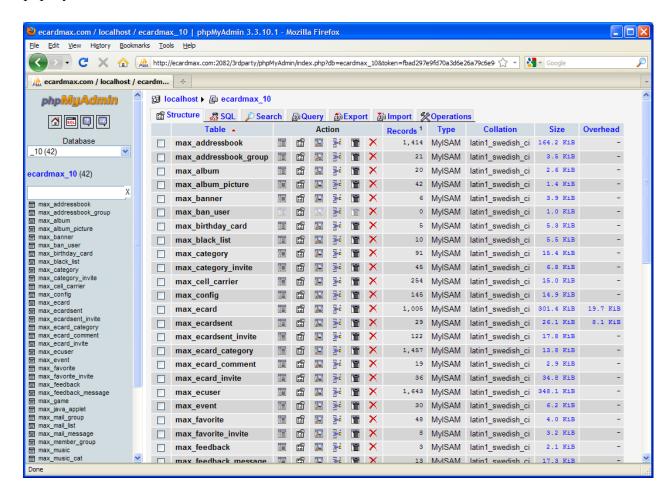
3) Choose Save File and clicks OK button to save it. You will need to specify which folder you want to save it in. Normally, I just create a backup folder on your computer and put it there.

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How to Restore Database with phpMyAdmin

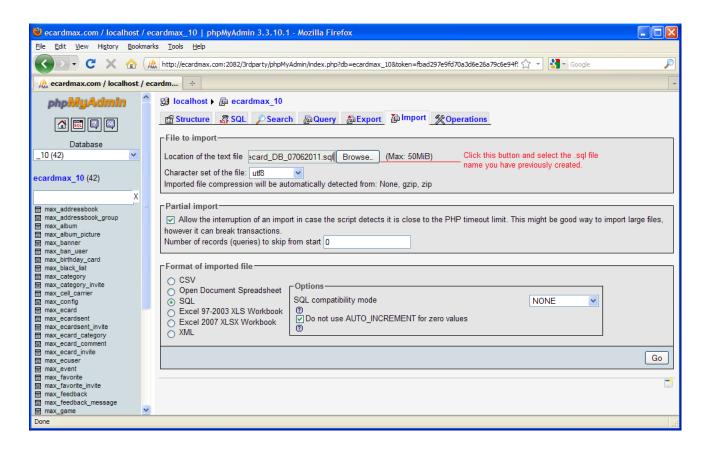
To restore database with phpMyAdmin, just follow the simple steps below.

1) Launch phpMyAdmin and select the database you want to restore. The screen below shows phpMyAdmin with ecardmax_10 database selected.

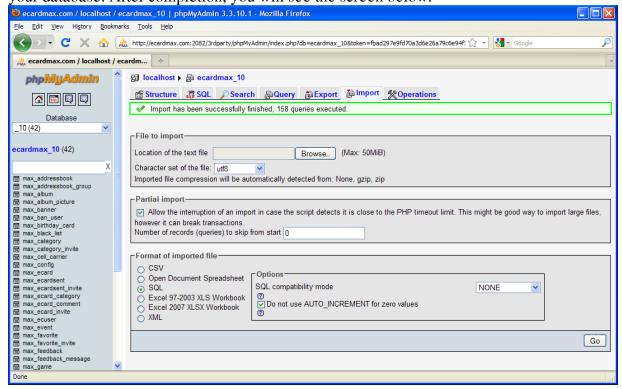


2) Click Import link from the above screen which will take you to the Import screen below.

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3) Follow the red color instruction on the screen above then click Go. This will import (restore) your database. After completion, you will see the screen below.



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